

**LRE**  
**FORUM**

**LREXPO**

2024 PROGRAMME





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# Foreword

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The LRE Forum 2024 will be held in Aachen, the first German city liberated during WWII, from February 26 to 29. We cordially invite members, partners, and tourist stakeholders to participate in the various activities planned for this occasion. The LRE Member Seminar offers a valuable opportunity to share best practices and stay informed about the newest activities of the Foundation and its network. The LRE Conference 2024 features an extensive lineup of speakers, panel discussions, and interviews, exploring various approaches to address the complex legacy of World War II persecution. As a prime networking opportunity, the Gala Dinner sets the stage for constructive conversations between Foundation members, key partners, and sponsors. The LREXPO serves as a platform to connect representatives from memorial sites, museums, and tourist destinations with stakeholders from the travel industry in Europe and North America. On the last days, LREF members can delve into Aachen's WWII history through organised Site Visits to landmarks, museums, and memorials in and around the city.

# Vorwort

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Die nächste Ausgabe des LRE-Forums wird in Aachen, der ersten im Zweiten Weltkrieg befreiten deutschen Stadt, stattfinden. Wir laden Mitglieder:Innen, Partner:Innen und touristische Akteure herzlich ein, an den vielfältigen Aktivitäten teilzunehmen, die zu diesem Anlass geplant sind. Das LRE-Mitgliedseminar bietet eine wertvolle Gelegenheit, bewährte Verfahren auszutauschen und sich über die neuesten Aktivitäten der Stiftung und ihres Netzwerks zu informieren. Bei der LRE-Conference 2024 erwartet Sie ein umfangreiches Programm mit Rednern, Podiumsdiskussionen und Interviews, die sich mit verschiedenen Ansätzen zur Aufarbeitung der Verfolgung im Zweiten Weltkrieg befassen. Das Galadinner bietet eine hervorragende Gelegenheit zum Networking und ermöglicht den Kontakt zwischen Stiftungsmitgliedern, Partnern und Sponsoren herzustellen. Die LREXPO dient als Plattform, Vertreter:Innen von Gedenkstätten, Museen und Reisezielen mit der Reisebranche in Europa und Nordamerika zusammenbringt. Zuletzt können Mitglieder:Innen bei organisierten Besichtigungen in und um Aachen in die Geschichte des Zweiten Weltkriegs in dieser Region eintauchen.

# LRE FORUM

**The LRE Forum is the annual event organised by the LRE Foundation. The 2024 edition takes place in Aachen (26 – 29 February) and is organised with the support of LRE Germany and LRE NRW.**

## LRE Foundation

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The LRE Foundation is a growing international, inclusive network that connects people and organisations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning. The organisation's main objective is to make this history relevant and accessible, especially for the younger generations. The organisation's main two initiatives are Liberation Route Europe and Europe Remembers. For more information, visit: [www.lre-foundation.org](http://www.lre-foundation.org)

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Die LRE-Stiftung ist ein wachsendes internationales Netzwerk, das Menschen und Organisationen verbindet, die sich für die Erhaltung und Aufwertung des materiellen und immateriellen Kulturerbes im Zusammenhang mit dem Zweiten Weltkrieg, seiner Erinnerung und Bedeutung einsetzen. Das Hauptziel der Organisation besteht darin, diese Geschichte relevant und zugänglich zu machen, insbesondere für die jüngeren Generationen. Die beiden wichtigsten Initiativen der Organisation sind "Liberation Route Europe" und "Europe Remembers". Weitere Informationen finden Sie unter: [www.lre-foundation.org](http://www.lre-foundation.org)

## LRE Germany

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Together with numerous European partner countries, LRE Germany aims to encourage reflection on the historical moment of the end of the war in 1945, when Allied troops defeated the dictatorship of the National Socialist German Reich and put an end to the genocide of the European Jews and other minorities. Using designated routes, we encourage visitors to learn about historical sites that were significant for the end of the war, or for which the arrival of Allied soldiers was of decisive importance.

LRE NRW commemorates the liberation of Europe from National Socialism. In this way, we contribute to supporting the idea of Europe in the sense of peaceful coexistence. We do this by connecting regions and providing low-threshold programmes. In this way, we support communities in shaping their culture of remembrance. Specifically, we develop themed routes, audio spots, educational content, media and communication.

For more information, visit: [www.lre-germany.org](http://www.lre-germany.org)

## LRE NRW

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Im Verbund mit zahlreichen europäischen Partnerländern will LRE Germany zum Nachdenken über den historischen Moment des Kriegsendes 1945, als alliierte Truppen die Diktatur des nationalsozialistischen Deutschen Reichs besiegten und den Völkermord europäischen Juden und anderen Minderheiten beendeten, anregen. Über ausgewiesene Routen wollen wir Interessierte an historische Orte führen, die eine Bedeutung für das Kriegsende hatten bzw. für die das Eintreffen alliierter Soldaten von einschneidender Bedeutung war.

LRE NRW erinnert an die Befreiung Europas vom Nationalsozialismus. Dadurch tragen wir dazu bei, die Idee von Europa im Sinne eines friedlichen Zusammenlebens zu unterstützen. Dies geschieht in dem wir Regionen vernetzen und niederschwellige Angebote bereitstellen. So unterstützen wir Kommunen, ihre Erinnerungskultur zu gestalten. Konkret entwickeln wir u.a. Themenrouten, Hörsteine, Bildungsinhalte und mediale Präsenz.

Weitere Informationen finden Sie unter: [www.lre-germany.org](http://www.lre-germany.org)

# Aachen

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Aachen, an internationally renowned city located at the crossroads of Germany, Belgium, and the Netherlands is appreciated for its medieval beauty and extensive historical legacy. The city is particularly known for being the birth and death place of Charlemagne and serving as the scene for the coronation of German kings in the Middle Ages. Furthermore, Aachen and its surroundings played an important role during WWII, with the Hürtgen Forest witnessing the longest battle on German soil during the conflict.

Wondering how to get to Florence from your location? Check out our suggestions online at [www.lre-foundation.org/forum](http://www.lre-foundation.org/forum)

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Aachen, eine international bekannte Stadt an der Kreuzung von Deutschland, Belgien und den Niederlanden, wird für ihre mittelalterliche Schönheit und ihr umfangreiches historisches Erbe geschätzt. Besonders bekannt ist die Stadt als Geburts- und Sterbeort Karls des Großen und als Schauplatz der Krönung deutscher Könige im Mittelalter. Darüber hinaus spielten Aachen und seine Umgebung im Zweiten Weltkrieg eine wichtige Rolle: Im Hürtgenwald fand während des Krieges die längste Schlacht auf deutschem Boden statt.

Sie fragen sich, wie Sie nach Aachen kommen? Unsere Vorschläge finden Sie unter [www.lre-foundation.org/forum](http://www.lre-foundation.org/forum)



# Venue Veranstaltungsort

LREXPO - 28.02.2024

## Forum M

BUCHKREMERSTRASSE 1-7, AACHEN



**Moving Around** | Given that all LRE Forum 2024 event venues are situated within the heart of Aachen's historic center, it is suggested that attendees consider walking or opting for a taxi as a mode of transportation between locations.

**Fortbewegung** | Da sich alle Veranstaltungsorte des Forums 2024 im Herzen der Aachener Altstadt befinden, wird den Teilnehmenden empfohlen, den Weg zwischen den Veranstaltungsorten zu Fuß oder mit dem Taxi zurückzulegen.

# LREXPO 2024

The themed trade fair offers representatives from museums, memorial sites, cities, and regions the opportunity to make direct contact with travel industry stakeholders. It provides a platform for networking, exchanging product offers, and forging new and continued partnerships with a large international audience.

Die Themenmesse bietet Vertreter:Innen von Museen, Gedenkstätten, Städten und Regionen die Möglichkeit, direkt mit Akteur:Innen der Reisebranche in Kontakt zu treten. Sie bietet eine Plattform für Networking, den Austausch von Produktangeboten und das Knüpfen neuer und fortgesetzter Partnerschaften.



# Programme

28.02.2024 | 08:00 – 13:45 CET

## FORUM M

BUCHKREMERSTRASSE 1-7, AACHEN

08:00 - 09:00	<b>Registration &amp; Set-up</b> Aufbau der Tische & Registrierung
09:00 - 09:10	<b>Welcome</b> Begrüßung
<b>1-on-1 Meetings Round 1 Networking Sessions</b>	
09:15 - 09:30	<b>Meeting #1</b>
09:35 - 09:50	<b>Meeting #2</b>
09:55 - 10:10	<b>Meeting #3</b>
10:15 - 10:30	<b>Meeting #4</b>
10:35 - 10:50	<b>Meeting #5</b>
10:50 - 11:05	15-Minute Break
<b>1-on-1 Meetings Round 2 Networking Sessions</b>	
11:05 - 11:20	<b>Meeting #6</b>
11:25 - 11:40	<b>Meeting #7</b>
11:45 - 12:00	<b>Meeting #8</b>
12:05 - 12:20	<b>Meeting #9</b>
12:20 - 12:45	<b>Meeting #10</b>
<b>Closing Remarks</b> Schlusswort	
12:45 - 12:55	
<b>Lunch</b> Mittagessen	
12:55 - 13:45	

\*Full programme can be found online at: [lre-foundation.org/forum](https://lre-foundation.org/forum)

\*Das vollständige Programm ist online abrufbar unter: [lre-foundation.org/forum](https://lre-foundation.org/forum)

# LREXPO: How it works

## LREXPO: Wie es funktioniert

### EN

The LREXPO brings together the LRE Foundation network of members and partners, including representatives from memorial sites, museums, and tourist destinations, with stakeholders from the travel trade industry from across Europe and North America.

Attendees are listed in this EXPO programme, along with representative and organisation details. This enables you to familiarise yourself with the attendees and plan for your networking opportunities. Meetings are 15 minutes long and can take place at exhibitor's booths and in the additional 'open networking spaces' which will be provided.

### Networking and meeting requests

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For attendees with networking access, you will be informed by email via the event platform Eventtia when the networking system opens. You will receive instructions to enable you to log in to the platform and request and accept meetings online.

If you do not have access to the networking system, you will be able to have spontaneous meetings at the EXPO with access to all networking spaces and booths.

### LRE Foundation and branches

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The LRE Foundation will have a booth at the EXPO, as will our National Branches. There you can meet and speak to our colleagues and learn about the organisation and its projects.

### Questions?

Should you have a questions, please contacts the LRE Forum team on [event@liberationroute.com](mailto:event@liberationroute.com), using the subject line 'EXPO'.

### DE

Die LREXPO bringt das Netzwerk der Mitglieder:Innen und Partner:Innen der LRE-Stiftung, darunter Vertreter:Innen von Gedenkstätten, Museen und Reisezielen, mit Akteur:Innen der Reisebranche aus ganz Europa und Nordamerika zusammen.

Alle teilnehmenden Organisationen sind in diesem EXPO Programm aufgeführt, zusammen mit Angaben zu ihren Vertreter:Innen und Funktionen. So können Sie sich mit den teilnehmenden Organisationen vertraut machen und Ihre Networking-Möglichkeiten planen. Die Treffen dauern 15 Minuten und können an den Ständen der Ausstellenden und in den zusätzlich eingerichteten "Open Networking Spaces" stattfinden.

### Networking- und Meeting-Anfragen

#### DE

Teilnehmende mit Netzwerkzugang werden per E-Mail über die Veranstaltungsplattform Eventtia informiert, wenn das Netzwerksystem geöffnet wird. Sie erhalten Anweisungen, um sich in die Plattform einzuloggen und Treffen online anzufragen und zu akzeptieren.

Wenn Sie keinen Zugang zum Networking-System haben, können Sie auf der EXPO spontane Treffen abhalten und haben Zugang zu allen Networking-Räumen und -Ständen.

### LRE Stiftung und Zweigstellen

#### DE

Die Stiftung LRE wird mit einem Stand auf der EXPO vertreten sein, ebenso wie unsere nationalen Zweigstellen. Dort können Sie unsere Kollegen antreffen und mit ihnen sprechen und mehr über die Organisation und ihre Projekte erfahren.

### Fragen?

Sollten Sie Fragen haben, wenden Sie sich bitte an das Team des LRE-Forums unter [event@liberationroute.com](mailto:event@liberationroute.com) und verwenden Sie die Betreffzeile 'EXPO'.

# Member & Partner Attendees



## Airborne Museum

[www.airbornemuseum.nl](http://www.airbornemuseum.nl)

The Airborne Museum 'Hartenstein' in Oosterbeek, The Netherlands is dedicated to the Battle of Arnhem in which the Allied Forces attempted to form a bridgehead on the northern banks of the Rhine river in September 1944. Hartenstein served as the headquarters of the British 1st Airborne Division.

### Representative(s):

Yvette Polman PR, Marketing & Communication  
Anouk ter Horst Sales & Reservations



## Airborne Region - Bridge to Liberation

<https://bridgetoliberation.nl/>

The foundation in Arnhem aims to reflect on the impact of the Battle of Arnhem in a new way reaching a wide audience. They organise an annual, free multimedia public program where everyone feels welcome, the passing on of memories is central and education and participation are the result.

### Representative(s):

Marieke Van Kessel Director Bridge to Liberation



## Airborne Region - Municipality of Ede

<https://www.ede.nl/>

Ede is a municipality and a town in the centre of the Netherlands, in the province of Gelderland, and is part of the historically significant Airborne Region.

### Representative(s):

Truss Lockhorn Cabinet Affairs, Programme Manager Airborne Ede month



## APS Movimento Tellurico

<https://www.movimentotellurico.it/>

Movimento Tellurico is an Italian organization that arose from the "Lunga Marcia per l'Aquila" experience in 2012, a 5-day solidarity walk from Rome to L'Aquila with the goal of soliciting reconstruction of the city of L'Aquila following the 2009 earthquake. Movimento Tellurico's aim is to establish a network that organizes walks throughout Italy to promote the protection of lands and buildings from natural disasters.

### Representative(s)

Enrico Sgarella Lawyer  
Franco Biasutto Associate



## Bastogne War Museum

<https://www.bastognewarmuseum.be/en/>

Located near the Mardasson Memorial, Bastogne War Museum offers a contemporary interactive context of the causes, events and consequences of the Second World War, with a particular emphasis on the Battle of the Bulge.

### Representative(s)

François Collard Event Manager

# Member & Partner Attendees



## Brabant Remembers

[www.brabantremembers.com](http://www.brabantremembers.com)

During WWII, lives were radically changed forever. Brabant Remembers (Brabant Herinnert) tells these special, inspiring, personal stories: big or small, about mobilization, resistance, collaboration or liberation. Stories centered on a life-changing choices. We do this through different projects and coöperation with various partners.

### Representative(s)

Marit Maas Project Manager  
Pim Sybesma International Trade Manager



## City of Saint-Raphael

<https://www.saint-rafael.com/en/>

Town of Saint-Raphaël is a landing place of the operation Dragoon on August 15, 1944, and sets up memorial activities related to WWII in the east of the Var department.

### Representative(s)

Alain Dubreuil "Saint-Raphaël Ville de Mémoire" Project Director



## Commonwealth War Graves Commission

[www.cwgc.org](http://www.cwgc.org)

The Commonwealth War Graves Commission is a global leader in commemoration. Founded by Royal Charter in 1917, we work on behalf of the Governments of Australia, Canada, India, New Zealand, South Africa and the United Kingdom to commemorate the 1.7 million men and women from the Commonwealth who lost their lives in the two World Wars.

### Representative(s)

Simon Bendry Head of Education and Engagement  
Lucie Balin Senior Communication Office



## Dunkerque Tourisme

<https://www.dunkirk-tourism.com/>

Dunkerque Tourisme is the Tourist Board for Dunkirk, providing information and activities for visitors to the area.

### Representative(s)

Emmanuel Clermont Sales Executive/Guide



## Destination Limoges

[www.destination-limoges.com/](http://www.destination-limoges.com/)

Representants from the Limoges Métropole Tourist Office and the Association of Friends of the Limoges Resistance Museum.

### Representative(s)

Sophie Goenaga Group Sales Manager  
Franck Pagnoux Entrepreneur

# Member & Partner Attendees

# Member & Partner Attendees



 **EFFORTS Europe**  
<https://www.efforts-europe.eu/>

European Federation of fortified sites.

**Representative(s)**  
Rafaël Deroo Secretary General



 **Exodus Comité Huissen**  
[www.exodushuissen.nl](http://www.exodushuissen.nl)

Exodus Committee, operates from the Arnhem - Nijmegen region and is a platform in which the compulsory evacuation in the autumn of 1944 and the return in the months of May/June 1945 form the central theme, as well as the fierce battle that took place there. All kinds of activities are organised together to remember.

**Representative(s)**  
Jan In t'Hout Board Member  
Guus Versmissen Board Member  
Martien Van Hemmen President



 **Fletcher Hotels**  
<https://www.fletcher.nl/en/>

Largest chain of hotels in the Netherlands with a wide range of unique, authentic hotel-restaurants throughout the country, are often housed in historic buildings and each providing a different atmosphere and experience.

**Representative(s)**  
Marcel Hoogenboom LRE Specialist  
Bo van Raaij Banquet Sales



 **Fondazione Nuto Revelli**  
[www.nutorevelli.org](http://www.nutorevelli.org)

Non profit organisation engaged in heritage and social impact culture. We are "cultivators of memory": from our sources – which are the archives and the library – we sow projects closely connected to the territories, which sprout with the younger generations and produce harvests, producing culture.

**Representative(s)**  
Beatrice Verri Director



 **Freedom Museum**  
<https://vrijheidsmuseum.nl/>

The Freedom Museum is a historical educational museum that tells the cross-border and multi-perspective story of War and Freedom without Borders for young and old. The focus is on the Second World War, in connection with 20th century history and current events. The museum is a member of the Dutch Museum Association (NMV) and has the hallmark Registered Museum.

**Representative(s)**  
Wiel Lenders Director  
Maria Tadema Coordinator



 **Friedensmuseum Brücke von Remagen**  
[www.bruecke-remagen.de](http://www.bruecke-remagen.de)

The museum displays pictures and documents of that time, everyday objects and equipment of the soldiers fighting at the bridge and much more. The visitor is immersed in the historical events of the battle for the Remagen Bridge at its original site.

**Representative(s)**  
Volker Thehos Alderman, Director of the Museum



 **Frisian Resistance Museum**  
<https://www.friesmuseum.nl/en/visit/frisian-resistance-museum>

The Fries Verzetsmuseum ('Frisian Resistance Museum') is part of the Fries Museum. Here you will meet the people who lived in Friesland in the years 1940 to 1945. Frisians and non-Frisians explain how they experienced the war in the Frisian countryside. There was resistance and persecution, but no starvation winter, which meant that refugees and people came from near and far for milk and food.

**Representative(s)**  
Marre Sloots Curator



 **Geheugen Collectief**  
[www.geheugencollectief.be](http://www.geheugencollectief.be)

Memory Collective makes history attractive to a wide audience. We translate historical information into tangible stories that touch people. This is how we give meaning to the past. With fifteen years of experience, we are a close-knit team of efficient researchers, strong storytellers, sympathetic interviewers and seasoned project managers.

**Representative(s)**  
Aline Sax Research Coordinator



 **Geschichtsstation Seelow (Mark)**  
[www.geschichtsstation-seelow.de](http://www.geschichtsstation-seelow.de)

On 200 square meters of barrier-free space, there is a modern museum place of learning and experience for recent regional history on the ground floor, corresponding to the "Seelower Höhen" memorial 300m away.

**Representative(s)**  
Thomas Drawing Chairperson



 **"Grodzka Gate-NN Theatre" Centre, Lublin**  
<https://teatrnn.pl/>

A municipal cultural institution dedicated to preserving the local cultural heritage. Through a wide range of educational, artistic and documentary projects, the Centre works to preserve the memory of the Jewish community that perished in the Holocaust and to promote dialogue across historical and contemporary dimensions.

**Representative(s)**  
Dominika Majuk Education Specialist  
Emil Majuk Project Manager  
Roman Romantsov Educator





 **Historisch-Technisches Museum Peenemünde**  
<https://museum-peenemuende.de/>

The Peenemünde Historical Technical Museum reconstructs the history of the creation and use of these weapons. The exhibitions document who worked in Peenemünde, how the people lived and why the enormously elaborate weaponry projects were carried out.

**Representative(s)**

Michael Gericke *Managing Director*  
 Virginia Paul Walther *Jurist*



 **ISRPt**  
[www.istitutostoricoresistenza.it](http://www.istitutostoricoresistenza.it)

The Historical Institute of the Resistance and the Contemporary Age in the Province of Pistoia was founded in 1974. It is a cultural body, a center for the conservation of archival and bibliographic heritage, a publishing house, a training agency recognized by the ministry of education

**Representative(s)**

Emanuele Vannucci *Associate*  
 Emilio Bartolini *Associate*



 **Kröller-Müller Museum**  
<https://krollermuller.nl/>

As a leading international museum, the Kröller-Müller Museum wants its Dutch and foreign guests to fully enjoy the world-renowned collection of works by Vincent van Gogh and his contemporaries, as well as the artists who proved decisive in art history after them.

**Representative(s)**

Bas Hamelink *Manager Sales & Trade*



 **Kazematten Museum**  
[www.kazemattenmuseum.nl/en/](http://www.kazemattenmuseum.nl/en/)

Just a few kilometres from the Frisian coast you will find the famous kazematten (casemates) of Kornwerderzand on the Afsluitdijk. It is the only place in Europe where the 'German Blitzkrieg' advance was stopped in May of 1940. Only 225 Dutch soldiers knew how to hold back almost 17.000 Germans. A story to be proud of.

**Representative(s)**

Kees Terwisscha van Scheltinga *Chairperson*



 **La Coupole**  
[www.lacoupole-france.co.uk/](http://www.lacoupole-france.co.uk/)

History center and 10k-3D Planetarium. History and science come together.

**Representative(s)**

Leo Dumont *Business Developer*



 **Liberation Garden Museum, Leopoldsburg**  
[www.liberationgarden.be](http://www.liberationgarden.be)

In a region where some 100,000 fallen from more than a dozen nations have their final resting places, Liberation Garden Museum lets you experience the Second World War in a unique way.

**Representative(s)**

Peter Schrijvers *Deputy Curator*  
 Kristof Borremans *Manager*  
 Marleen Kauffman *Alderman, Leopoldsburg Municipality*



 **Limburg Marketing**  
<https:// limburg.marketing/nl>

Limburg Marketing is the Destination Management Organisation for the central and northern part of the province of Limburg, the lead partner for Liberation Route Limburg and partner for the Hiking Trail.

**Representative(s)**

Carla Sawyer *Sales & Reservations Manager Product Development*  
 Giel Polman *Director*



 **Mémorial Alsace-Moselle**  
[www.memorial-alsace-moselle.com/en/](http://www.memorial-alsace-moselle.com/en/)

The Memorial reveals by an immersive and impressive visit the particular history of Alsacians and Mosellans who change nationality 4 times between 1871 and 1945. From 1940 to 1945, Alsace and Moselle were the only part of the french territory to be annexed to the Third Reich and to suffer the violence of a totalitarian regime.

**Representative(s)**

Sabine Bierry *Director*  
 Amandine Huber *Representative for German visitors*  
 MélanieAlves Rolo *Documentation and exhibition*



 **Ministry of Economy, DG for Tourism**

The Ministry of Economy, Directorate-General for Tourism, Grand-Duchy of Luxembourg.

**Representative(s) Vertreter:Innen:**

Claude Halsdorf *Coordination Active Tourism*



 **Ministry of the Armed Forces**

The Ministry of Defence, France.

**Representative(s)**

Mathilde Bernardet *Remembrance Tourism Studies*



## Mons Memorial Museum

<https://www.visitmons.co.uk/>

This museum space invites visitors of all ages to question war phenomena' multiple and complex realities. A vast permanent exhibition confronts the public with the military history of the Mons region from the Middle Ages to the twentieth century. The route focuses on the events related to the two world wars.

### Representative(s)

Corentin Rousman *Curator*



## Mons Tourist Office

<https://www.visitmons.co.uk/>

Mons has a rich military history. The museum invites visitors to question multiple realities of war. Tanks in Town, the only commemoration of its kind in the world, celebrates Mons' 1944 liberation with a procession of WWII tanks/military vehicles.

### Representative(s)

Murielle Laurent *Deputy Director*



## Muisti Centre of War and Peace

[www.muisti.org/en/muisti-centre-of-war-and-peace/](http://www.muisti.org/en/muisti-centre-of-war-and-peace/)

Muisti Centre of War and Peace is a modern museum which examines the effects of war from the perspective of human experience. Representatives are also from Suur-Savo Cooperative, a tourism organisation in the hotel and restaurant sector, and The Infantry Museum, which tells about the history of the Finnish infantry.

### Representative(s)

Pia Puntanen *Director of Content*

Minna Nupponen *Marketing Specialist*

Kati Kotro *Sales Secretary, Suur-Savo Cooperative*

Riikka Sinokki *Museum Curator, The Infantry Museum*



## Museum Berlin-Karlshorst

<https://www.museum-karlshorst.de/en/>

A museum about the German war against USSR 1941-1945 ("war of annihilation") and historical place of the (second) German surrender on 8th of May 1945. The museum is run in cooperation with Russia, Belarus and Ukraine.

### Representative(s)

Jörg Morré *Director*



## Museum of Gdańsk

<https://muzeumgdansk.pl/>

Established in 1970 as a branch of the Pomeranian Museum in Gdańsk, it is located in the Main City Hall, a historic 14th century building. The collection groups about 70000 items, documenting the history of the city from Middle Ages to contemporary times.

### Representative(s)

Paula Wilczyńska *Communication and Promotion Specialist / Accessibility Coordinator*



## Normandie Tourisme

<https://en.normandie-tourisme.fr/>

Official tourist board of the Normandy Region, responsible for its promotion as a tourist destination. The organisation provides information, advice and ideas for things to see and do, places to stay, events, maps and more, to enable tourists to have a unique experience in the region according to individual aspirations/motives.

### Representative(s)

Dominique Saussey *Universe History and Memory*

Gregory Delahaye *Innovation Department Manager*



## Oorlogsmuseum Niemandsland

[www.museumniemandsland.nl](http://www.museumniemandsland.nl)

War Museum No Man's Land is a foundation that deals with the war story of the Betuwe. The war story of the Betuwe is told in a unique way in the museum. By means of touchscreen screens, personal stories and objects of civilians, civilians and Germans, museum No Man's Land tells the complete story.

### Representative(s)

Robert Braam *Director*

Peter Bongers *Chairperson*



## Pass Partout

<http://www.pass2europe.com/index.asp>

Destination Marketing Consulting.

### Representative(s)

Sofia Bournatzi *Owner*

Kostas Doucas *Sales and Marketing Director*



## Provincie Gelderland

<https://www.gelderland.nl/>

Gelderland is the largest province in the Netherlands.

### Representative(s)

Arina Rengelink *Advisor and Project Leader 80 Years of Freedom*



## Paleis het Loo

[www.paleishetloo.nl](http://www.paleishetloo.nl)

Paleis Het Loo is the most authentic 17th-century royal palace in the Netherlands. For over three hundred years the Dutch royal family lived there. Today, visitors get a glimpse of the life of the residents in the palace. Willem III and Mary Stuart created a large baroque garden which is still one of the finest gardens in Europe.

### Representative(s)

Michiel Falhaber *Sales Manager*

# Member & Partner Attendees



Tourism Development Agency for Seine-Saint-Denis. A vibrant department located in the Île-de-France region offers a diverse and culturally rich experience for visitors seeking an alternative perspective on the Parisian region. From its fascinating history to its famous arts scene of Paris, there's much to discover in this Destination.

## Representative(s)

Jade Batal *Development Manager*

Joséphine Lhopitault *Press Relationship & Communication Manager*



Creating awareness among young people about the events and consequences of World War II through various activities, including a bike tour from Auschwitz to Westerbork

## Representative(s)

Roelie Lubbers Hilbrands *President of the Board*

Gretha Boels *Project Coordinator*



THE D-DAY STORY  
PORTSMOUTH



The D-Day Story is the only UK museum dedicated to telling the events of June 1944 from the perspectives of those who were there. Divided into three distinct parts the museum includes access onboard Landing Craft Tank 7074, the last surviving LCT to take part in the Normandy landings and the impressive 83 metre Overlord Embroidery.

## Representative(s)

Ross Fairbrother *General Manager*



Toerisme Veluwe Arnhem Nijmegen specializes in destination management, development and marketing. We work for and together with some 600 Gelderland tourism businesses, 33 municipalities and the province of Gelderland.

## Representative(s)

Herre Dijkema *Managing Director*



Unione della Romagna Faentina is an Italian municipal union, a collective entity created by 6 neighboring municipalities to collectively provide local public services. It is located in Emilia-Romagna, province of Ravenna.

## Representative(s)

Andrea Piazza *Institutional Affairs Manager*

# Member & Partner Attendees



Umbrella organisation/platform to remember WO2. A portal on World War II with background information, activities, educational products, museums and much more.

## Representative(s)

Fokke Anko Spoelstra *Secretary General*



The other Holland offers a large and varied range of attractions, museums, events and accommodations. In addition, the area has all kinds of different landscapes, castles and (historic) Hanseatic cities.

## Representative(s)

Nico de Mol *Trade*



Tourist board for Wallonia. The South of Belgium is incredibly rich in cultural heritage: fascinating folklore; ancient traditions; relaxing walks in nature; endless open air activities and plentiful regional cuisine.



Zuid-Limburg is the southernmost and sunniest region of The Netherlands! Zuid-Limburg borders Germany in the east and Belgium in the south and west. As the centre of this border triangle, which includes Germany, The Netherlands and Belgium, Zuid-Limburg boasts a boundless diversity in a small area.

## Representative(s)

Herman Wehkamp *Manager*



The German War Graves Commission looks after more than 830 war gravesites in 46 countries with about 2.8 million war dead. It operates an extracurricular youth work as well as its own youth exchange and education centers. We promote historical-political education at war gravesites and memorial sites.

## Representative(s)

Natalia Hoffman *Programme Coordinator for Funding*  
Flemming Menges *Project Staff "War Biographies"*

# Member & Partner Attendees



## Wehrmachtgefängnis Anklam, Hansestadt Anklam

History Museum Wehrmachtgefängnis Anklam, Hansestadt Anklam.

### Representative(s)

Sabine Görner *Research associate, Art Historian*



## Zeeland Heritage <https://www.erfgoedzeeland.nl/>

As a point of contact and knowledge center for Zeeland's heritage, we inform, advise and support heritage managers, heritage professionals, heritage volunteers, monument owners, educators, government employees and anyone who is committed to heritage.

### Representative(s)

Marc Kocken *Programme Leader*

# Travel Trade Attendees



## Abel Leisure [www.abelleisure.nl/](http://www.abelleisure.nl/)

We develop and realize recreational route concepts. Our goal? Allowing everyone to enjoy an experiential outdoor space. The result? Higher spending in the local economy, a healthier living environment and a decrease in the CO2 footprint.

### Representative(s)

Jeroen Drabbe *Director*



## All Aboard UK [www.nisei-legacy-tours.com](http://www.nisei-legacy-tours.com)

Nisei tours taking you to the areas where the 100th/442nd fought during World War 2 in Italy and France.

### Representative(s)

Nora De Bievre *Managing Director*



## Anglia Tours [www.ngttravel.com/our-brands/anglia-tours/](http://www.ngttravel.com/our-brands/anglia-tours/)

Anglia Tours is a specialist tour operator that provides a broad range of guided history tours to schools, the military and private adult groups. With a focus on battlefield tours, Anglia guides aim to provide a deeper and more personal understanding of historical events and their relevance today.

### Representative(s)

Kieran Morling *Tour Administrator - Adult and Military*



## Baltic Country Holidays [www.militaryheritagetourism.info/en](http://www.militaryheritagetourism.info/en)

Baltic Country Holidays, associated to and representing European Ramblers Association, are looking for international networks for Baltic Military heritage.

### Representative(s)

Juris Smalinskis *Project Researcher*  
Anna Paleione *PR Specialist*



## Bartelings <https://www.bartelings.com/>

Specialised curator of Escorted Journey's by Air, connecting destinations in one easy and convenient manner by using a privately chartered aircraft.

### Representative(s)

Gary Bartelings *Managing Director*



## Connection Custom Travel

[www.thebattlefieldtours.com](http://www.thebattlefieldtours.com)

Connection Custom Travel is one of the longest running tour operators in Canada, having escorted Canadian Veterans & their families to Canadian battlefields around the world for over 30 years.

### Representative(s)

Ian Cowan CEO



## Durendale Battlefield Tours

[www.durendale.nl](http://www.durendale.nl)

Battlefield Tour Guide based in the Netherlands.

### Representative(s)

Jip Meijer Owner/Guide



## Freelance Guide

Freelance Tour Guide based in Luxembourg.

### Representative(s)

György Földes Tour Guide



## Freelance Guide

Freelance Tour Guide based in Luxembourg.

### Representative(s)

Katalin Halász Tour Guide



## Georgia Hardy Tours

[www.ghardytraveltours.com](http://www.ghardytraveltours.com)

G / Hardy Tours is a family-owned and operated bespoke travel company based in mid-town Toronto. While still a Canadian leader in expert-led and group student travel, it has expanded to also offer specialty tours, luxury vacations, and bespoke, tailor-made adventures around the globe.

### Representative(s)

Bryan Bonnah Product Consultant and Experiential Learning Leader



## GetYourGuide GmbH

[www.getyourguide.co.uk/](http://www.getyourguide.co.uk/)

At GetYourGuide, we're on a mission to connect millions of travelers with unforgettable experiences around the world. GetYourGuide is a Berlin-based online travel platform that provides a marketplace for travelers to discover and book a wide range of experiences and activities around the world.

### Representative(s)

Anna Riedl Destination Manager Germany



## Historizon

[www.historizon.nl](http://www.historizon.nl)

We are not your average travel company. Our passion lies in cultural history. What we offer you is an experience. An opportunity to spend a day, a midweek or longer on the road with enthusiastic guides and interested fellow travellers, highlighting a city, a region or an entire country based on a theme. Connections are uncovered, making the present of the area explicable. We offer: 'A look back to the present'.

### Representative(s)

Arjan Segers Tour Manager



## Janet Redler Travel

[www.janetredlertravelandtourism.co.uk/](http://www.janetredlertravelandtourism.co.uk/)

Janet Redler Travel provides destination management services and ground handling throughout England, Wales, Scotland, Northern Ireland and the Republic of Ireland to travel agents and other tour operators. We have over 40 years' experience and a detailed knowledge of the Europe travel market.

### Representative(s)

Neil Redler Director of Operations



## Live Travel and Tours

[www.livetravelandtours.com/](http://www.livetravelandtours.com/)

We are a receptive tour operator working with travel companies to provide ground services for groups throughout Europe. We focus on performing, educational and cultural tours for adult and student groups, and ensure the booking of international trips is fun, creative and enriching for all. Working with us will save you time and money, and we guarantee to make you look good!

### Representative(s)

Carmen McCulloch Business Development Assistant

# Travel Trade Attendees



## Miracolo Tours

[www.miracolotours.com](http://www.miracolotours.com)

Miracolo Tours provides not just a guide, but an expert. Not just a bed, but a four-star hotel. Not just a good meal, but authentic local cuisine. Not just a tour, but a once in a lifetime experience.

### Representative(s)

Thomas Brown *Tour Operator*



## My Battlefield Guide

[www.mybattlefieldguide.com](http://www.mybattlefieldguide.com)

My Battlefield Guide is an innovative mobile app offering self-guided audio tours, immersing you in the riveting history of warfare, from the Battle of Cannae to the D-Day landings. My Battlefield Guide transports you to key European battlefields, all from the palm of your hand. It is more than just an app; it's a time machine in your pocket.

### Representative(s)

Matthew Menneke *Founder and Tour Guide*



## Nature Travel

[www.naturetravel.pl](http://www.naturetravel.pl)

Nature Travel organises bike tours in Poland and Baltic states, and sells bike trips throughout Europe. During more than 30 years of our activity on the European bicycle tourism market, we have gained a lot of experience and specialise in organising group tours with a guide and individual bicycle tours.

### Representative(s)

Mateusz Rogowski *Tour Specialist*



## Perrine la Guide

Freelance Tour Guide based in France.

### Representative(s)

Perrine Chovaux *Tour Guide*



## The Battlefield Explorer Guides

[www.thebattlefieldexplorer.com/](http://www.thebattlefieldexplorer.com/)

Battlefield Tour Guide based in the Netherlands.

### Representative(s)

Joris Nieuwint *Battlefield Guide*

# Travel Trade Attendees



## The Cultural Experience

[www.theculturalexperience.com](http://www.theculturalexperience.com)

The Cultural Experience is a leading international battlefield and historical tour company offering expert led holidays to destinations throughout the world. We offer a wide range of scheduled escorted tours including archaeology, military history and general history tours all of which are accompanied by leading historians.

### Representative(s)

Stephen Miles *History Tours Curator*



## Travelmeister Tours

[www.travelmeistertours.com](http://www.travelmeistertours.com)

We are a small U.S. based veteran owned and operated company that specialises in custom, immersive, and unique FIT/Luxury/Small Group in Europe.

### Representative(s)

Jacob Roush *Owner*



## TUI (BENE)

[www.tui.nl](http://www.tui.nl)

TUI Netherlands is the market leader in the Dutch travel industry and part of one of the largest travel groups in the world, TUI Group.

### Representative(s)

Sonja Schuling *Purchasing Coordinator*



## SOE Expeditions

[www.soeexpeditions.com](http://www.soeexpeditions.com)

S.O.E Expeditions deliver authentic S.O.E and Special Forces endurance based adventure expeditions across Europe, Asia and North Africa. Reliving some of the Saboteurs and Special Forces most successful and daring operations of World War 2.

### Representative(s)

Matthew Smith *CEO Founder*



## Wehappyfew506

[www.wehappyfew506.com](http://www.wehappyfew506.com)

The mission of We Happy Few 506, a tour company and podcast, is to play a small role in preserving the legacy of Band of Brothers® and continue to pass on the history of World War II, commemorate the veterans who served and to create a community and family for like-minded people.

### Representative(s)

Matthew Leitch *CEO*

# LRE Branches



The major goal of LRE France is to support the dissemination of WWII memory in France by developing the "Route de la Libération," a cultural and memorial route that connects the regions liberated from Nazi occupation between 1944 and 1945. The aim is to extend the existing Liberation Route Europe hiking path, totaling 1500 kilometers of trails and developing themed routes and historical content.

**Representative(s)**

Isabelle Lebreton *Director*



Together with European partner countries, LRE Germany encourages reflection on the end of the war in 1945, when Allied troops defeated the dictatorship of the National Socialist German Reich and put an end to the genocide of the European Jews.

**Representative(s)**

Gotthard Kirch *Managing Director*

Heiko Suhr *Library Manager*



LRE Italy's main objective is to create and expand a commemoration route connecting the regions where the liberation of Italy from the Nazi occupation and the fascist regime took place, in the period 1943-1945.

**Representative(s)**

Carlo Puddu *Managing Director*

Katia Gerunda *Executive Marketing Manager*

Rossana Tanzi *Volunteer Staff*



LRE Poland was founded in 2023. The main objective is to create a network of museums, organisations and locations across Poland to highlight the history and heritage of the country during the Second World War.

**Representative(s)**

Joanna Roman *Project Manager*



LRE United Kingdom (Liberation Route UK) was founded in December 2020. The main objective is to create a network of museums, organisations and locations across the UK to highlight the history and heritage of the UK during the Second World War.

**Representative(s)**

Ben Mayne *Director*



WWW.LRE-FOUNDATION.ORG/FORUM

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