

LRE
FORUM

LREXPO

2023 PROGRAMME





Foreword

PAGE.....04-07

Veneu

PAGE.....08-09

LREXPO

PAGE.....10

Programme

PAGE.....11

How to Book Appointments

PAGE.....12

Exhibitors

PAGE.....13-22

Travel Trade Attendees

PAGE.....23-27

Misc. Attendees

PAGE.....28

Foreword

EN

The LRE Forum 2023 edition features a selection of engaging events, encouraging partners and stakeholders to develop new ideas and practices. The LRE Member Seminar provides an occasion to meet with other members, discuss their experiences, and hear the Foundation's latest updates. Following this, through a variety of expert speakers, in-depth keynotes and panel discussions, the LRE Conference explores the future of remembrance as the wartime generations pass on and we face a variety of modern day social, political and technological changes. The LRE Gala dining event offers valuable networking opportunities for Foundation members, key partners, and sponsors, whilst the Expo provides representatives from remembrance sites, museums, and tourism destinations an excellent opportunity to network with travel trade stakeholders. Finally, guests can experience Tuscany's fascinating WWII history through organised site visits to some of the region's most influential locations, museums, and memorials.

Introduzione

IT

Il Forum LRE 2023 è un momento in cui membri e partner della Fondazione LRE si riuniscono per sviluppare nuove idee e nuovi progetti, tramite una serie di eventi: il Member Seminar è l'occasione per incontrare la rete di LRE, scambiare idee e rivedere aggiornamenti su progetti e attività. Durante la Conferenza relatori di fama internazionale partecipano a dialoghi e tavole rotonde incentrati sull'analisi dei contesti socio-politici in continua evoluzione in cui ci troviamo a trasmettere la memoria della Seconda guerra mondiale. La cena di gala offre un'ulteriore opportunità di networking per membri, partner e sponsor della Fondazione, mentre la fiera annuale del turismo della memoria, la LREXPO, mette in contatto i membri della Fondazione LRE con gli operatori turistici internazionali interessati ai luoghi della memoria. Infine, grazie alle visite guidate, gli ospiti potranno (ri)scoprire la storia della Seconda guerra mondiale in Toscana.

LRE FORUM

The LRE Forum is the annual event organised by the LRE Foundation. The 2023 edition takes place in Florence (28 February – 3 March) and is organised with the support of Region Tuscany and Toscana Promozione.

Il Forum LRE é l'evento annuale organizzato dalla Fondazione LRE. Nel 2023, l'evento si svolge a Firenze (28 febbraio – 3 marzo) ed é organizzato con il supporto della Regione Toscana e di Toscana Promozione.

LRE Foundation

EN

The LRE Foundation is a growing international, inclusive network that connects people and organisations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning. The organisation's main objective is to make this history relevant and accessible, especially for the younger generations. The organisation's main two initiatives are Liberation Route Europe and Europe Remembers. For more information, visit: www.lre-foundation.org

IT

La Fondazione LRE è una rete internazionale e inclusiva in crescita che collega persone e organizzazioni dedicate alla conservazione e alla valorizzazione del patrimonio culturale tangibile e intangibile legato alla Seconda Guerra Mondiale, alla sua memoria e al suo significato. L'obiettivo principale dell'organizzazione è quello di rendere questa storia rilevante e accessibile, soprattutto per le giovani generazioni. Le due principali iniziative dell'organizzazione sono Liberation Route Europe e Europe Remembers. Per ulteriori informazioni, visitare il sito: www.lre-foundation.org

LRE Italy

EN

The Liberation Route Italia (LRE Italia) was founded in May 2019 and is based in Lucca, Tuscany. The association's main goal is to create and expand a commemorative route connecting the regions where Italy was liberated from the Nazi occupation and the fascist regime between 1943 and 1945. LRE Italy aims to promote and disseminate universal values of peace, freedom and democracy. For more information, visit: www.lre-italy.org

IT

L'Associazione Liberation Route Italia (LRE Italia), nata nel maggio del 2019, ha sede a Lucca (LU) in Toscana. L'obiettivo principale è quello di creare ed espandere una rotta di commemorazione che colleghi le regioni in cui si è svolta la liberazione dell'Italia dall'occupazione nazista e dal regime fascista, nel periodo 1943-1945. LRE Italia si propone di promuovere il rispetto e la diffusione dei valori universali di pace, libertà e democrazia. Per maggiori informazioni, visita: www.lre-italy.org



**REGIONE
TOSCANA**



EN

The Region of Tuscany promotes the preservation and enhancement of historical and cultural heritage related to anti-fascism and Resistance, through activities such as research, dissemination, collection, preservation, and use of documentary and archival heritage. It also promotes activities and initiatives aimed at spreading the ideals of freedom, democracy, peace, collaboration, and integration among peoples, as well as increasing knowledge and enhancing Tuscany's memorial sites.

IT

La Regione Toscana promuove la conservazione e la valorizzazione del patrimonio storico e culturale dell'antifascismo e della Resistenza attraverso attività di ricerca, divulgazione, raccolta, conservazione e fruizione del patrimonio documentaristico ed archivistico. Promuove, inoltre, attività ed iniziative volte alla diffusione degli ideali di libertà, democrazia, pace, collaborazione e integrazione tra i popoli nonché la conoscenza e la valorizzazione dei luoghi della memoria in Toscana.



EN

Toscana Promozione Turistica is the Tourism Promotion Agency of the Region of Tuscany. The agency collaborates with territories and operators to develop and promote destinations and territorial touristic products that comprise the regional offer. Promotional activities are intended to tell the story of a Tuscany with a thousand faces, lands that deserve to be discovered through their stories, cultures, traditions and products.

IT

Toscana Promozione Turistica è l'Agenzia di Promozione Turistica della Regione Toscana. L' Agenzia lavora al fianco dei territori e degli operatori per la costruzione e la promozione delle destinazioni e dei prodotti turistici territoriali che compongono l'offerta regionale. L'attività di promozione è pensata per raccontare una Toscana dai mille volti, terre che meritano di essere scoperte, con le loro storie, le loro culture, le loro tradizioni, i loro prodotti.

Florence Firenze

EN

The LRE Forum 2023 will be held in Florence, a world-class location in Tuscany renowned for its breathtaking scenery, rich history, and warm hospitality. The Second World War's intense warfare and complex but courageous antifascist resistance are depicted in the city and its surrounds.

Other well-known sites in «The Flourishing City» are the Ponte Vecchio, the Uffizi Gallery, and the Cathedral of Santa Maria del Fiore.

Wondering how to get to Florence from your location? Check out our suggestions online at www.lre-foundation.org/forum

IT

Il Forum LRE 2023 si terrà a Firenze, la città capoluogo della Toscana, rinomata per i suoi scenari mozzafiato, la sua ricca storia e calorosa ospitalità. La Seconda guerra mondiale e la complessa ma coraggiosa resistenza antifascista sono ricordate nella città e nei suoi dintorni.

Firenze offre anche attrazioni culturali note a livello mondiale come il Ponte Vecchio, la Galleria degli Uffizi e la Cattedrale di Santa Maria del Fiore.

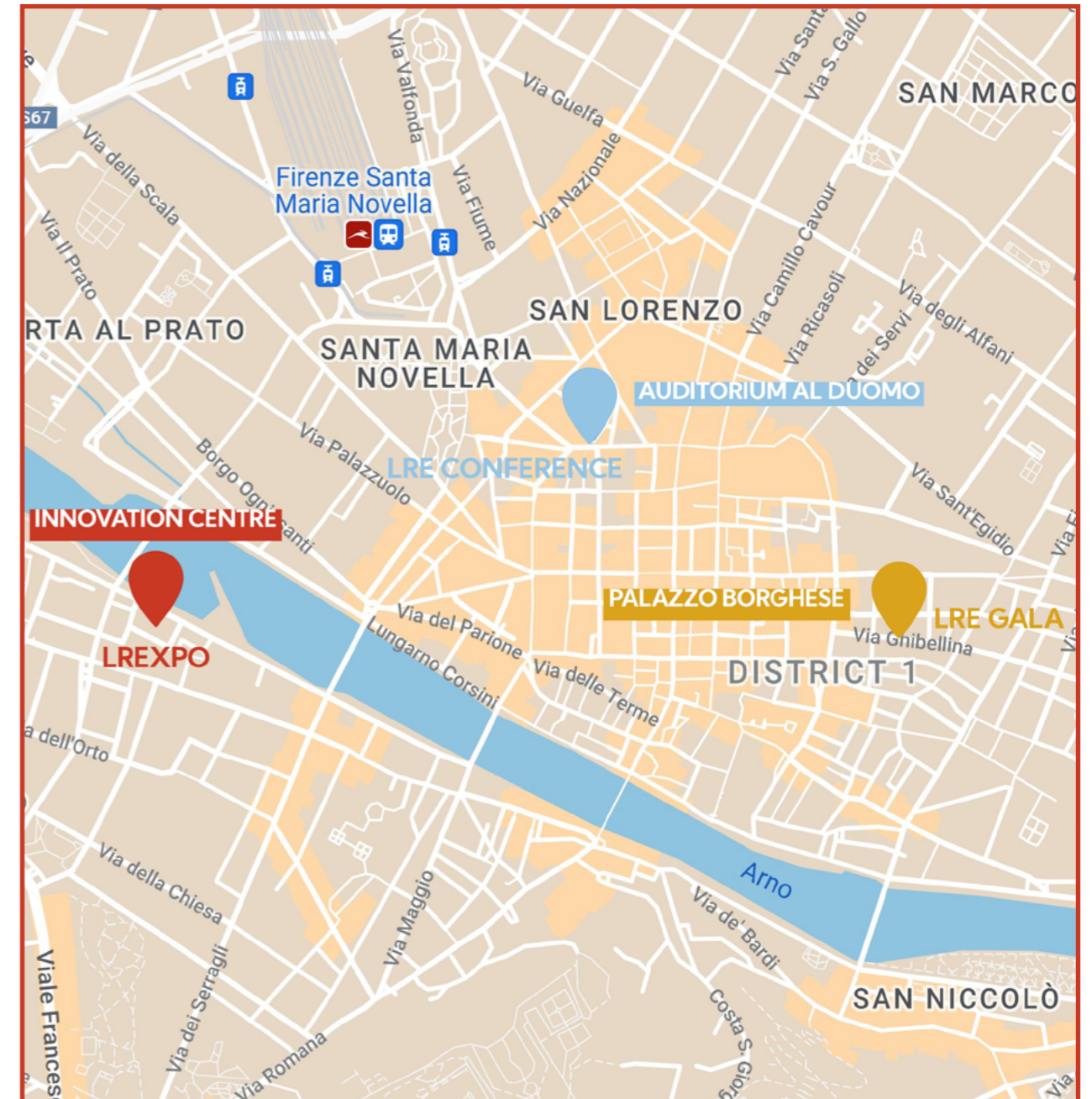
Per organizzare il tuo viaggio, visita www.lre-foundation.org/forum dove troverai alcuni suggerimenti su come raggiungere Firenze.



Venue Luogo

LREXPO- 02.03.2023

Innovation Center Di Fondazione CR FIRENZE LUNGARNO SODERINI 21, 50124 - FIRENZE



Given that all LRE Forum 2023 event venues are situated within the heart of Florence's historic center, it is suggested that attendees consider walking or opting for a taxi as a mode of transportation between locations. Please note that there is a designated limited traffic zone if you choose to travel by car.

Poiché tutti gli eventi del Forum di LRE 2023 si terranno nel centro storico di Firenze, si suggerisce ai partecipanti di spostarsi a piedi da un luogo all'altro o, se impossibilitati, di optare per un taxi. Qualora si scegliesse di muoversi in auto, si segnala la presenza di zone a traffico limitato.

LREXPO 2023

The LREXPO is a thematic trade fair where representatives from remembrance sites, museums, and tourism destinations network with travel trade stakeholders to offer unique tourism products and form partnerships to reach a broader international audience.

LREXPO è una fiera tematica in cui vari esponenti dei luoghi della memoria, dei musei e delle destinazioni turistiche si mettono in contatto con gli operatori del settore turistico per offrire servizi turistici unici e creare nuove collaborazioni al fine di raggiungere un pubblico internazionale sempre più ampio.



Programme

02.03.2023 | 08:00 CET - 14:00 CET

INNOVATION CENTER DI FONDAZIONE CR FIRENZE
LUNGARNO SODERINI 21, 50124 - FIRENZE

08:00 - 09:00 CET	Registration & Set-up Registrazione
09:00 - 09:10 CET	Welcome Parole di benvenuto Introduction by Leonardo Marras - Regional Councillor for Economy and Tourism (Tuscany)
1-on-1 Meetings Round 1 Networking Sessions	
09:15 - 09:30 CET	Meeting #1 _____
09:35 - 09:50 CET	Meeting #2 _____
09:55 - 10:10 CET	Meeting #3 _____
10:15 - 10:30 CET	Meeting #4 _____
10:35 - 10:50 CET	Meeting #5 _____
10:50 - 11:05 CET	15-Minute Break
1-on-1 Meetings Round 2 Networking Sessions	
11:05 - 11:20 CET	Meeting #6 _____
11:25 - 11:40 CET	Meeting #7 _____
11:45 - 12:00 CET	Meeting #8 _____
12:05 - 12:20 CET	Meeting #9 _____
12:20 - 12:45 CET	Meeting #10 _____
12:45 - 12:55 CET	Closing Remarks Conclusioni Rémi Praud - Director LRE Foundation Carlo Puddu - Director LRE Italy

*Full programme can be found online at: lre-foundation.org/forum
*Il programma completo é disponibile su: lre-foundation.org/forum

Book Appointments

Prenotare gli appuntamenti

EN

The LREXPO 2023 will be held in person, using the [Eventtia](#) platform to book networking sessions in advance. On the day you will have the opportunity to attend 10 meetings, lasting 15-minutes each, with the travel trade representatives and members/partners of the LRE Foundation, Tuscany Region and Tuscany Tourism. This will also be followed by an informal networking session.

Complete your profile

EN

You can easily edit your profile and view your sessions using the LRE Forum 2023 Eventtia online portal. We recommend completing your profile with the following information:

1. Add profile pic or logo.
2. Brief bio about you and your organisation including the website.
3. Contact Information.

How to request/accept meetings

EN

To request meetings, please log-in to the LRE Forum 2023 Eventtia online portal.

1. Navigate to 'Attendees and Networking Module' (left hand sidebar) and select the participant you would like to connect with.
2. Check their schedule availability, select your time slot and 'Send request'. A notification should appear at the top of your screen confirming the request has been sent.
3. Once the meeting request is sent, the participant will be able to 'accept' or 'decline'.
4. You can manage your own received meeting requests via your email account. You will be notified by email when you receive meeting requests and can either 'accept' or 'decline' via the link in the email.
5. To view your personal schedule, navigate to 'Programme' (left hand sidebar) and select the middle tab 'Meetings'.
6. You can select meetings from your schedule to 'cancel' or 'add to your calendar'.

Please submit and accept all meetings requests by Thursday 23 February. You can view your personalised schedule anytime via the [Eventtia Platform](#).

Questions?

Follow the step-by-step video at <https://www.lre-foundation.org/forum/> or email to event@liberationroute.com with the subject line "EXPO".

IT

La LREXPO 2023 tornerà in presenza quest'anno. Per prenotare le sessioni di networking, sarà possibile utilizzare la piattaforma online [Eventtia](#). Durante la giornata avrete la possibilità partecipare a dieci incontri, della durata di 15 minuti ciascuno, con i rappresentanti del settore turistico e i membri/partner della Fondazione LRE, della Regione Toscana e di Toscana Promozione Turistica. A seguire, vi sarà una sessione di networking informale.

Completare il proprio profilo

IT

Potrete modificare facilmente il vostro profilo e visualizzare le vostre sessioni utilizzando il portale online del Forum LRE 2023, Eventtia. Si consiglia di completare il proprio profilo con le seguenti informazioni:

1. Foto profilo o logo
2. Breve biografia personale e della propria organizzazione, non dimenticando di aggiungere il sito web
3. Un vostro contatto.

Come richiedere o accettare gli incontri

IT

Per richiedere uno o più incontri, accedete al portale online del Forum LRE 2023, Eventtia.

1. Navigate nella barra laterale sinistra fino a 'Attendees and Networking Module' e selezionate i partecipanti che vorreste incontrare.
2. Verificate la loro disponibilità, selezionate una fascia oraria libera e cliccate su 'Send a request' per inviare la richiesta di incontro. A questo punto, una notifica dovrebbe apparire in alto sul vostro schermo, confermando l'avvenuta richiesta.
3. Una volta che la richiesta di incontro è stata inviata, il partecipante potrà accettarla cliccando su 'accept' o rifiutarla cliccando su 'decline'.
4. Potrete gestire le richieste di incontro tramite email. Vi arriverà infatti una notifica via email ogni volta che qualcuno vi invierà una richiesta.
5. Per consultare il vostro calendario personale, navigate fino a 'Programme' (nella barra laterale sinistra) e selezionate la scheda centrale 'Meetings'.
6. Potete selezionare gli incontri e decidere di cancellarli, cliccando su 'cancel', oppure di aggiungerli al proprio calendario, cliccando su 'add to your calendar'.

Si prega di inviare e accettare tutte le richieste di incontro entro giovedì 23 febbraio. È possibile visualizzare il proprio calendario personalizzato in qualsiasi momento tramite la [piattaforma Eventtia](#).

Seguite passo-passo il video su <https://www.lre-foundation.org/forum/> o inviate un'email con oggetto "EXPO" a event@liberationroute.com.

Exhibitors



Allied Museum

<https://www.alliertenmuseum.de/en/>

The Allied Museum is a museum in Berlin. It documents the political history and the military commitments and roles of the Western Allies in Germany – particularly Berlin – between 1945 and 1994 and their contribution to liberty in Berlin during the Cold War era.

Representative(s) Rappresentante/i:

Uta Birkemeyer Curator



Alsace Destination Tourisme

<https://www.alsace-destination-tourisme.com/>

Alsace Destination Tourisme is the tourist development agency for the European Collectivity of Alsace in northeastern France.

Representative(s) Rappresentante/i:

Catherine Million-Hunckler Executive Assistant



APS Movimento Tellurico

<https://www.movimentotellurico.it/>

Movimento Tellurico is an Italian organization that arose from the "Lunga Marcia per l'Aquila" experience in 2012, a 5-day solidarity walk from Rome to L'Aquila with the goal of soliciting reconstruction of the city of L'Aquila following the 2009 earthquake. Movimento Tellurico's aim is to establish a network that organizes walks throughout Italy to promote the protection of lands and buildings from natural disasters.

Representative(s) Rappresentante/i:

Enrico Sgarella President

Sebastian Bisson Communication Consultant - Hiking Guide

Giulia Pesarin Freelance



Associazione Cassino Città per la Pace

<https://www.cassinocittaperlapace.it/>

Cassino Città per la Pace is an Italian organization founded in 2013 in Cassino, a symbol of war destruction but also rebirth. The city of Cassino was indeed the site of one of WWII's heaviest battles. The Association seeks to preserve and transmit historical memory and culture from a variety of perspectives, beginning with the enhancement of the historical route that follows the Allied during the battle of Montecassino.

Representative(s) Rappresentante/i:

Nino Rossi President



Bastogne War Museum

<https://www.bastognewarmuseum.be/en/home-en/>

Located near the Mardasson Memorial, Bastogne War Museum offers a contemporary interactive context of the causes, events and consequences of the Second World War, with a particular emphasis on the Battle of the Bulge.

Representative(s) Rappresentante/i:

François Collard Event Manager

Mathieu Billa Manager



Brabant Remembers www.brabantremembers.com

Brabant Remembers recounts 75 personal stories of lives that were changed during WWII, from mobilisation to occupation, collaboration and liberation. These stories form part of an innovative cultural programme aiming to convey the impact of WWII and to make it tangible and understandable for younger generations.

Representative(s) Rappresentante/i:

Marit Maas *Project Manager*

Pim Sybesma *International Trade Manager*



Bridge to Liberation – Airborne Region <https://bridgetoliberation.nl/>

The foundation in Arnhem aims to reflect on the impact of the Battle of Arnhem in a new way reaching a wide audience. They organise an annual, free multimedia public program where everyone feels welcome, the passing on of memories is central and education and participation are the result.

Representative(s) Rappresentante/i:

Marieke Van Kessel *Director*



City of Saint-Raphael <https://www.saint-raphael.com/en/>

Town of Saint-Raphaël is a landing place of the operation Dragoon on August 15, 1944, and sets up memorial activities related to WWII in the east of the Var department.

Representative(s) Rappresentante/i:

Alain Dubreuil *“Saint-Raphaël Ville de Mémoire” Project Director*



CITTÀ DI VIAREGGIO

Comune di Viareggio <https://www.comune.viareggio.lu.it>

Viareggio is a city in northern Tuscany, Italy, on the coast of the Tyrrhenian Sea. During WWII, the city was heavily bombed and entire suburbs were destroyed. Even though reconstruction began after the war, the city's appearance never recovered.

Representative(s) Rappresentante/i:

Paola Pitanti *Executive*



Dunkerque Tourisme <https://www.dunkirk-tourism.com/>

Dunkerque Tourisme is the Tourist Board for Dunkirk, providing information and activities for visitors to the area.

Representative(s) Rappresentante/i:

Onno Ottevanger *Sales Manager*



Emilia Romagna Region Tourist Board <https://emiliaromagnaturismo.it/en>

Countless individuals work together every day to ensure that the thousands of tourists who choose to spend their holidays in Emilia-Romagna enjoy a unique and unforgettable travel experience and, more importantly, one they will want to repeat again.

Representative(s) Rappresentante/i:

Monica Valeri *Project Manager*



Fédération Française de Randonnée Pédestre <https://www.ffrandonnee.fr/>

Founded in 1978, the French Federation of Hiking (FFRandonnée) is an association delegated by the Ministry of Sports for the practice of hiking and long-distance, for which it defines the standards, member of the French National Olympic Sports Committee (CNOSF) and of the European Federation of Hiking (FERP).

Representative(s) Rappresentante/i:

Valérie Lecurieux *Site and Route Protection Development Manager*

Séverine Ikkawi *Director of External Relations and International Affairs*



Fletcher Hotels <https://www.fletcher.nl/en/>

Largest chain of hotels in the Netherlands with a wide range of unique, authentic hotel-restaurants throughout the country, are often housed in historic buildings and each providing a different atmosphere and experience.

Representative(s) Rappresentante/i:

Marcel Hoogenboom *Hotel Manager*

Bo van Raaij *Banquet sales supervisor*



Freedom Museum <https://vrijheidsmuseum.nl/>

The Freedom Museum is a historical educational museum that tells the cross-border and multi-perspective story of War and Freedom without Borders for young and old. The focus is on the Second World War, in connection with 20th century history and current events. The museum is a member of the Dutch Museum Association (NMV) and has the hallmark Registered Museum.

Representative(s) Rappresentante/i:

Renate Stapelbroek *Project Officer*

Maria Tadema *Coordinator Infocentre WWII*



Frisian Resistance Museum <https://www.friesmuseum.nl/en/visit/frisian-resistance-museum>

The Fries Verzetsmuseum ('Frisian Resistance Museum') is part of the Fries Museum. Here you will meet the people who lived in Friesland in the years 1940 to 1945. Frisians and non-Frisians explain how they experienced the war in the Frisian countryside. There was resistance and persecution, but no starvation winter, which meant that refugees and people came from near and far for milk and food.

Representative(s) Rappresentante/i:

Marre Sloots *Curator*



Gotica Toscana APS

<https://www.goticatoscana.eu/en/home-en/>

The association was born in Scarperia in the 2006 with the aim to setup a reference point relate to the WWII Italian campaign mainly to the Gothic Line.

Representative(s) Rappresentante/i:

Andrea Gatti Consultant



Historisch-Technisches Museum Peenemünde

<https://museum-peenemuende.de/>

The Peenemünde Historical Technical Museum reconstructs the history of the creation and use of these weapons. The exhibitions document who worked in Peenemünde, how the people lived and why the enormously elaborate weaponry projects were carried out.

Representative(s) Rappresentante/i:

Michael Gericke Managing Director

Kai Hampel Public Relations



Home Army Museum

<https://muzeum-ak.pl/>

The Home Army Museum in Krakow was established in 2000 and named after general Emil Fieldorf. It is the only institution in Poland promoting knowledge about the Polish Underground Movement and its armed forces.

Representative(s) Rappresentante/i:

Mateusz Gawlik Exhibition Curator

Barbara Zięba Godula Head of the Department of Education and Promotion



Kröller-Müller Museum

<https://krollermuller.nl/>

As a leading international museum, the Kröller-Müller Museum wants its Dutch and foreign guests to fully enjoy the world-renowned collection of works by Vincent van Gogh and his contemporaries, as well as the artists who proved decisive in art history after them.

Representative(s) Rappresentante/i:

Bas Hamelink Sales & Trade Marketer



La Coupole

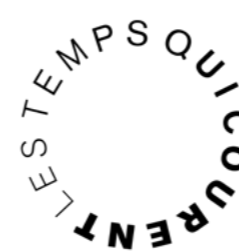
<https://www.lacoupole-france.co.uk/>

History center and 10k-3D Planetarium. History and science come together.

Representative(s) Rappresentante/i:

Leo Dumont Business Department

Philippe Queste Director



Les Temps Qui Courent

<https://www.lestempsquicourent.fr/>

Every first Sunday of the month, LTQC explores a contemporary theme through a filmed testimony (on YouTube), accompanied by a letter of knowledge (on Kessel Media) that sheds light on the concepts addressed by the witness.

Representative(s) Rappresentante/i:

Margaux Chouraqui Media Founder

Matthieu Vanhaecke CEO



Limburg Marketing

<https://limburg.marketing/nl>

Limburg Marketing is the Destination Management Organisation for the central and northern part of the province of Limburg, the lead partner for Liberation Route Limburg and partner for the Hiking Trail.

Representative(s) Rappresentante/i:

Carla Sawyer Sales & Reservations

Giel Polman Director



Linea Gotica Officina Della Memoria

<http://www.lineagotica.eu/>

The Gothic Line Association - Memory Lab ["Associazione Linea Gotica-Officina della Memoria"] was founded in 2010 by a group of academics, researchers and enthusiasts working on the history of the Second World War in Italy, and in particular events on the Gothic Line in the Tuscany, Marches and Emilia-Romagna Regions between summer 1944 and spring 1945.

Representative(s) Rappresentante/i:

Massimo Turchi President



LRE Foundation

www.lre-foundation.org/

The LRE Foundation is a growing international, inclusive network that connects people and organisations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning.

Representative(s) Rappresentante/i:

Joël Stoppels Project Manager - LRE Guide Network

Peter Kruk Programme Manager

Wout Van Aalst Project and Communications Officer



LRE France

<https://www.visitmons.co.uk/>

The major goal of LRE France is to support the dissemination of WWII memory in France by developing the "Route de la Libération," a cultural and memorial route that connects the regions liberated from Nazi occupation between 1944 and 1945. The aim is to extend the existing Liberation Route Europe hiking path, totaling 1500 kilometers of trails and developing themed routes and historical content.

Representative(s) Rappresentante/i:

Isabelle Lebreton Director



LRE Germany

The Germany branch is located in North Rhine Westphalia and works to connect people and organisations dedicated to preserving the cultural heritage related to World War II.

Representative(s) Rappresentante/i:

Gotthard Kirch *Managing Director*



LRE Italy

www.lre-italy.org

LRE Italy's main objective is to create and expand a commemoration route connecting the regions where the liberation of Italy from the Nazi occupation and the fascist regime took place, in the period 1943-1945.

Representative(s) Rappresentante/i:

Carlo Puddu *Managing Director*
Katia Gerunda *Executive Marketing Manager*
Rossana Tanzi *Volunteer Staff*
Robert Tracy *Volunteer Staff*



LRE United Kingdom

LRE United Kingdom (Liberation Route UK) was founded in December 2020. The main objective is to create a network of museums, organisations and locations across the UK to highlight the history and heritage of the UK during the Second World War.

Representative(s) Rappresentante/i:

Ben Mayne *Director*



Ludejo BV

<https://ludejo.eu/>

Ludejo is so much more than "just" a translation agency. We are a team of translators, graphic artists, audio engineers and copywriters. We translate your texts or message into different languages or we can convert it into a different form entirely, utilising illustrations and audio.

Representative(s) Rappresentante/i:

Malon Hamoen Giraldi *Founder & CEO*
Andrew Hickson *Media Production Manager*



Mémorial Alsace Moselle

<https://www.memorial-alsace-moselle.com/>

The Mémorial Alsace-Moselle is a museum which deals with Alsacians and Mosellans white change 4 times of nationality between France and Germany. It deals also about totalitarian Nazi regime. The end of the museum shows that after liberation from the Nazis, it was necessary to build Europe in order to maintain peace.

Representative(s) Rappresentante/i:

Bierry Sabine *Director*
Alves Rolo Mélanie- *Documentarian*



Mons Memorial Museum

<https://www.visitmons.co.uk/>

This museum space invites visitors of all ages to question war phenomena' multiple and complex realities. A vast permanent exhibition confronts the public with the military history of the Mons region from the Middle Ages to the twentieth century. The route focuses on the events related to the two world wars.

Representative(s) Rappresentante/i:

Corentin Rousman *Curator*



Mons Tourist Office

<https://www.visitmons.co.uk/>

Mons has a rich military history and the museum invites visitors to question the multiple realities of war. Tanks in Town, the only commemoration of its kind in the world, celebrates the liberation of Mons in 1944 with a procession of WWII tanks and military vehicles.

Representative(s) Rappresentante/i:

Michel Vasko *Deputy Manager*



Museum Berlin-Karlshorst

<https://www.museum-karlshorst.de/en/>

A museum about the German war against USSR 1941-1945 ("war of annihilation") and historical place of the (second) German surrender on 8th of May 1945. The museum is run in cooperation with Russia, Belarus and Ukraine.

Representative(s) Rappresentante/i:

Claudia Sauerstein *Public Relations and Events*



Museum of Gdańsk

<https://muzeumgdansk.pl/>

The Museum of Gdańsk was established in 1970 as a branch of the Pomeranian Museum in Gdańsk and is located in the Main City Hall, a historic building dating back to the 14th century. The Museum's collection groups about 70 thousand items, documenting the history of the city from the Middle Ages to the contemporary times.

Representative(s) Rappresentante/i:

Jan Szkudliński *Curator*
Mateusz Jasik *Curator*



Normandie Tourisme

<https://en.normandie-tourisme.fr/>

Normandie Tourism is the official tourist board of the Region of Normandy and is responsible for its promotion as a tourist destination. The organisation provides information, advice and ideas for things to see and do, places to stay, events, maps and more, to enable tourists to have a unique experience in the region according to their own individual aspirations and motives.

Representative(s) Rappresentante/i:

Dominique Saussey *Responsable Univers Découverte*
Gregory Delahaye *Responsable Innovation et Filières Touristiques*



 **Parco Nazionale della Pace di Sant'anna di Stazzema**
<http://www.santannadistazzema.org/>

The Parco Nazionale della pace di Sant'Anna di Stazzema was established in 2000 to commemorate the Sant'Anna di Stazzema massacre, in which hundreds of civilians were slaughtered by Nazis during the summer of 1944. It is now a symbol of memory and peace culture dissemination through national and international events, meetings, and exhibitions.

Representative(s) Rappresentante/i:

Michele Morabito *Director*



 **Pass Partout**
<http://www.pass2europe.com/index.asp>

Destination Marketing Consulting.

Representative(s) Rappresentante/i:

Sofia Bournatzi *Tourism Marketing Consultant*
 Kostas Doucas *Sales Manager*



 **Pilsen Tourism**
<https://www.visitpilsen.eu/>

Pilsen – TOURISM is a public-benefit organization for the city Pilsen, with the main task of marketing and managing the regional destination of Pilsen. We are a strategic tourism partner for Pilsen as a place to visit, tourist destination, and we act as the provider of services.

Representative(s) Rappresentante/i:

Zuzana Koubíková *Managing Director*
 Ivan Rollinger *Curator of the Patton Memorial Pilsen Museum*



 **Provincie Gelderland**
<https://www.visitpilsen.eu/>

Gelderland is the largest province in the Netherlands.

Representative(s) Rappresentante/i:

Nicky Greven *Policy Advisor*
 Arina Rengelink *Senior Communication Advisor*



 **Regione Emilia Romagna**
<https://patrimonioculturale.regione.emilia-romagna.it/>

The Enhancement Office is a transversal, open and dynamic function, which intersects the protection and public use of common goods and testifies to the cultural transformations of heritage over time, increasing its public reception with processes of education and promotion, and promoting cognitive, sensory and physical accessibility.

Representative(s) Rappresentante/i:

Claudia Collina *Head of the Cultural Heritage Enhancement Office*
 Maura Murizzi *Dr*



 **Regione Toscana**
<https://www.regione.toscana.it/>

The Region of Tuscany promotes the preservation and enhancement of historical and cultural heritage related to anti-fascism and Resistance, through activities such as research, dissemination, collection, preservation, and use of documentary and archival heritage. It also promotes activities and initiatives aimed at spreading the ideals of freedom, democracy, peace, collaboration, and integration among peoples, as well as increasing knowledge and enhancing Tuscany's memorial sites.

Representative(s) Rappresentante/i:

Teresa Caldarola *Policy Officer*
 Floriana Pagano *Public Servant*



 **Terug naar Westerbork**

Foundation for education and sports to remember WW2.

Representative(s) Rappresentante/i:

Gretha Boels *Board Member*



 **The City of Pilsen**
<https://www.pilsen.eu/citizen/>

There is no other place in the Czech Republic where you could experience the spectacular celebration of the end of the Second World War. Every year, the Liberation Festival in Pilsen commemorates the liberation of the city by the U.S. Army led by general Patton during the first weekend in May.

Representative(s) Rappresentante/i:

Jan Engler *Marketing Project Specialist*
 Jana Komišová *Head of Marketing*
 Lucie Kantorová *Deputy Mayor for Education & Tourism*



 **The D-Day Story**
www.battleguide.co.uk

The focus of The D-Day Story is the liberation of Europe from Nazi Germany occupation. It is told using the personal possessions and words of the people who took part (The D-Day Story, Portsmouth City Council, UK).

Representative(s) Rappresentante/i:

Ross Fairbrother *General Manager*



 **The "Grodzka Gate - NN Theatre Centre**
<https://teatrn.pl/>

The "Grodzka Gate - NN Theatre" Centre is a local government cultural institution based in Lublin. In its activities, the Centre draws on the symbolic and historical significance of its residence, the Grodzka Gate, also known as the Jewish Gate.

Representative(s) Rappresentante/i:

Roman Romantsov *Historian*



 **Toerisme Veluwe Arnhem Nijmegen**
<https://www.toerismevan.nl/>

Toerisme Veluwe Arnhem Nijmegen specializes in destination management, development and marketing. We work for and together with some 600 Gelderland tourism businesses, 33 municipalities and the province of Gelderland.

Representative(s) Rappresentante/i:

Herre Dijkema *Managing Director*



 **TurislucCa**
<https://www.turislucCa.com/>

TurislucCa is an Italian Tour Operator based in Lucca, Tuscany. It provides naturalistic and touristic guides for Tuscan tours, as well as tours of other Italian regions.

Representative(s) Rappresentante/i:

Roberta Ferrarini *President*
 Gabriele Calabrese *Vice President*



 **Zeeland Heritage**
<https://www.erfgoedzeeland.nl/>

As a point of contact and knowledge center for Zeeland's heritage, we inform, advise and support heritage managers, heritage professionals, heritage volunteers, monument owners, educators, government employees and anyone who is committed to heritage.

Representative(s) Rappresentante/i:

Marc Kocken *Program Leader*



 **38 Incoming**
<https://www.38incoming.it/>

38 Incoming is a Tour Operator founded in Rome in 2012 by Luana De Angelis and Roberto Capaldi with the goal of organizing innovative tours of Rome using the Electric Ape Calessino. Today, 38 Incoming is working on four other projects, including religious and food truck tours in and outside of Italy.

Representative(s) Rappresentante/i:

Luana De Angelis *Owner*



 **Academic Travel Abroad**
<https://academic-travel.com/>

You can call us an educational travel provider. But we are so much more. We are a nexus of educational travel services for organizations who want to serve their members through travel and learning.

Representative(s) Rappresentante/i:

Mary Spadoni *Program Manager*



 **All Aboard UK**
www.nisei-legacy-tours.com

Nisei tours taking you to the areas where the 100th/442nd fought during World War 2 in Italy and France.

Representative(s) Rappresentante/i:

Nora De Bievre *Managing Director*



 **Appennino Slow**
<https://www.appenninoslow.it/>

We've been working "with" and "for" our Apennines for more than 20 years. We love our Apennines, we live and breathe them each and every day. A land we know very well, and we want you to experience it as we know it. We will take you on a journey through an authentic, unveiled, Italy, fully immersing yourself in the history and culture.

Representative(s) Rappresentante/i:

Chiara Tallone *Social Media Manager*
 Salvatore Di Stefano *Freelancer*



 **Bartelings**
<https://www.bartelings.com/>

Specialised curator of Escorted Journey's by Air, connecting destinations in one easy and convenient manner by using a privately chartered aircraft.

Representative(s) Rappresentante/i:

Gary Bartelings *Managing Director*



Break in Italy Tours

<https://www.breakinitaly.com/>

We dedicate a continuous in-depth study on the territory with the aim to offer you unique experiences and enrich classical tours, housing you as welcoming guest and getting in touch with our local culture and inhabitants, you will feel free to experience customs and traditions.

Representative(s) Rappresentante/i:

Renzo Fazi CEO



Colette Tours

<https://www.collette.com/en>

True adventures go beyond incredible destinations or inclusive packages. Collette delivers a sense of possibility across all seven continents. Since 1918, we've been sharing our love of travel. Today our worldwide travel collection features comprehensive land tours, river cruises, rail journeys, small group tours, family trips, garden holidays & more.

Representative(s) Rappresentante/i:

Shannon Levi Senior Design Manager for Europe



Connection Custom Travel

www.thebattlefieldtours.com



Connection Custom Travel is one of the longest running tour operators in Canada, having escorted Canadian Veterans & their families to Canadian battlefields around the world for over 30 years.

Representative(s) Rappresentante/i:

Samantha Cowan Tour Operations & Sales



Ellison Travel and Tours

<https://ellisontravel.com/>

Ellison Travel & Tours is a full service agency providing committed customer care for individuals and groups. We have four divisions, student travel, customised groups, vacations & cruises & Business travel. In 1980 Doug Ellison, President and CEO opened his first office. Today we employ over 90 people in 7 locations in Canada.

Representative(s) Rappresentante/i:

Larry Stephen O'Malley Business Development



Expat Explore

www.ypatexplore.com

Our value-for-money coach tours of Europe, the UK, the USA and Canada, Asia, Africa, the Middle East and South America have been created with both seasoned and first-time travellers in mind. The itineraries have been designed by an expert team who are passionate about travel and have hand-picked the features of the tours. Expat Explore tours offer a rewarding group tour experience, which showcases travel highlights and hidden gems of each destination we visit.

Representative(s) Rappresentante/i:

Carl Cronje CEO



GEORGIA HARDY
TOURS



Georgia Hardy Tours

www.ghardytravels.com

A Toronto based educational group travel provider creating exhilarating and custom-made group travel experiences using creativity, knowledge and a methodical approach to planning.

Representative(s) Rappresentante/i:

Bryan Bonnah Product Consultant and Experiential Learning Leader



Gotica La Via

<http://www.goticalavia.it/>

Goticalavia is a historical and cultural tour operator dedicated to the development of the Gothic Line's identity and narrative. It organizes trekking tours that are more than just about walking; they are about learning and remembering the dramatic stories of those who were living in the area during WWII.

Representative(s) Rappresentante/i:

Marcella Belcari Historical Cultural Tourist Operator



Miracolo Tours

www.miracolotours.com

Miracolo Tours provides not just a guide, but an expert. Not just a bed, but a four-star hotel. Not just a good meal, but authentic local cuisine. Not just a tour, but a once in a lifetime experience.

Representative(s) Rappresentante/i:

Peter Prager President



Modenatur

<https://www.modenatur.it/en/>

Modenatur is an incoming tour operator for the area of Modena and Emilia Romagna region. We operate tours for individuals and groups arranging tailor-made programs among art, good food and nature. We have a team dedicated to walks and cycling.

Representative(s) Rappresentante/i:

Enrico Bonacini Sales Manager



Radius Tours Munich

www.radiustours.com/

One of Munich's leading international tour companies, offering a large menu of walking and bike tours, evening events, and day trips throughout Bavaria and into Austria. We also offer specialist tours on the history and legacy of the Third Reich, and work in partnership with the Dachau Concentration Camp Memorial Site.

Representative(s) Rappresentante/i:

Brendan McGurk Manager

Travel Trade Attendees



See Italy Travel

www.seeitalytravel.com

See Italy Travel is a boutique DMC, specializing in Incoming Italy and our focus is all about creating authentic, one-of-a-kind travel experiences with a culture of family+relationship. We aim to create memorable experiences for a clientele that expects a tailor-made caliber of quality in their travel.

Representative(s) Rappresentante/i:

Monia Cossa Product & Sales Manager



Road Scholar

<https://www.road scholar.org/>

Not-for-profit Road Scholar is the world's largest and most innovative creator of experiential learning opportunities. We have guided generations of lifelong learners on transformative learning adventures from San Francisco to Siberia, and nearly everywhere in between.

Representative(s) Rappresentante/i:

Tara Anita Kuglen Sr. Director Program Operations



Tauck

<https://www.tauck.co.uk/>

Serving an affluent English-speaking clientele, Tauck's European portfolio is highlighted by 'Yellow Roads' land tours and family itineraries, named for the scenic byways marked in yellow on European maps. We visit classic cities, iconic landmarks and picturesque villages. A hallmark is unique access that one can't easily do on their own.

Representative(s) Rappresentante/i:

Frantisek Bakos Product Manager Tauck River Cruising
Brenda Mac Kellar Product and Partner Relations Manager



Tenon Tours

www.visit-ouest.com/

Tenon Tours specializes in creating fully customized tours for our guests while providing our By-Your-Side Service to create a worry free travel experience.

Representative(s) Rappresentante/i:

Rosa Ladner Product Operations Coordinator



The Group Company

<https://www.thegroupcompany.com/>

We provide worldwide tailor made touring itineraries and accommodation options for our international tour operator clients. We work directly with all our suppliers, only work with groups, and only sell to tour operators, ensuring exclusive offers and unbeatable service for your groups.

Representative(s) Rappresentante/i:

Ana Moreno Tour Designer

Travel Trade Attendees



Tuscany Sweet Life

<https://www.tuscany sweetlife.com/>

Tuscany Sweet Life is an informative tourism portal on the Tuscan region.

Representative(s) Rappresentante/i:

Magda Legnaioli Director



Viaggi Della Memoria

www.viaggidellamemoria.it

We organise memorial and study trips in Italy and Europe on the history of the 20th century for organisations, associations, schools, teachers and private citizens.

Representative(s) Rappresentante/i:

Andrea Franzoni Travel Manager



Worldstrides / Explorica

<https://worldstrides.com/>

Education and personal growth are the heart of WorldStrides' mission – and they have been since the beginning. Founded in 1967 by a middle school social studies teacher from Chicago who discovered the incredible power of education outside the classroom while traveling to Washington, D.C. with his students, the company has since grown to become a leader in experiential learning for students of all ages throughout their lifetime learning journey.

Representative(s) Rappresentante/i:

Celine Rachel Rosalind Sutton Product and Business Transformation



ROAD SCHOLAR

TAUCK

Tenon Tours

THE GROUP COMPANY
TOGETHER WE GO FURTHER

Misc. Attendees



EFFORTS Europe

<https://www.efforts-europe.eu/>

European Federation of fortified sites.

Representative(s) Rappresentante/i:

Rafaël Deroo Secretary General



Natif.

<https://www.efforts-europe.eu/>

Natif. is the audio platform dedicated to the internal communication of companies. It facilitates exchanges, develops links and skills within your organisation.

Representative(s) Rappresentante/i:

Grace Leplat Podcast Creator



Tuscany Region Freelance Guide

I am a tour guide of Florence, Pisa, Lucca and Livorno. I work in tourism as a freelance tour guide with a few tour operators.

Representative(s) Rappresentante/i:

Simonetta Alessandro Tourist Guide

LRÉ Foundation

would like to thank the following organisations for their support:

desidera ringraziare le seguenti organizzazioni per il loro sostegno:



Embassy of the Federal Republic of Germany

LRE FORUM

WWW.LRE-FOUNDATION.ORG/FORUM

ORGANISED BY | ORGANIZZATO DA

LRE Foundation

LRE Italy

WITH THE CONTRIBUTION AND PATRONAGE OF | CON IL CONTRIBUTO E IL PATROCINIO



FAMILIARISATION TRIP
CO-FUNDED BY

EUROPEAN TRAVEL COMMISSION



Co-funded by the
European Union

