

Vacancy – Content creation & communications trainee

LRE Foundation – Brussels (BE) or Arnhem (NL) office

Starting date: Fall 2022

Deadline to apply: 26 September 2022

OFFER

We are offering a full-time traineeship position in a dynamic, multi-cultural, collaborative environment. Starting in the fall 2022, this paid traineeship is for 6 months and is located either in Brussels or in Arnhem (hybrid approach with remote working is possible).

If you are interested in this position, please address your cover letter to Ms. Cecilia Badano, Communications manager, and send it with your CV to the following address: c.badano@lre-foundation.org with the following email subject: Content creation & communications Traineeship.

SCOPE AND TASKS

Under the supervision of the Communications and Digital Managers, and in coordination with the team, the trainee will support the LREF's work on various topics and fields:

- Create content for social media (copy and visuals)
- Create content for the other Foundation's various channels (website, newsletters, publications etc.)
- Propose new initiatives to engage audience, drive traffic to digital channels and websites
- Create content (Adobe Suite)
- Create maps (QGIS)
- Create engaging videos, reels and inspiring content.
- Influencer outreach management (research, contacts, implementation, etc.)
- Design creative documents such as leaflets, brochures, presentations and proposals.
- Design new merchandising in line with our projects' values and identity.
- Copywriting, proofreading and translation content in the native language of the trainee.

Depending on the trainee's profile and competences, it will be possible to participate in other projects.

PROFILE

We are looking for a Trainee with:

- Demonstrated interest in the mission and DNA of the LRE Foundation.
- A relevant education in Marketing, Communication, Graphic Design, CMD, Videography, Photography, or any field relevant to this traineeship description.
- Excellent command of creative software (Adobe suite, Microsoft office)
- Excellent command of English. Knowledge of French, Dutch, German, Italian, Polish or Czech is an advantage.
- Excellent writing and presentation skills
- Familiarity with map creation software (GIS) is desirable (QGIS)

- Creative and online oriented
- Proactive, team player and good interpersonal skills
- Self-starter and autonomous in approaching work
- Able to respect deadlines and tight timing with critical attention to detail.

ABOUT THE LRE FOUNDATION

The LRE Foundation is a growing international, inclusive network that connects people and organisations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning. The organisation's main objective is to make this history relevant and accessible, especially for the younger generations. Three key remembrance projects developed by LREF are the Liberation Route Europe, Europe Remembers and the LRE Youth Programme.

- The Liberation Route Europe is a certified Cultural Route of the Council of Europe that links the main regions along the advance of the Allied Forces in 1943-1945. In order to make the route a physical part of the European landscape, LREF is developing a network of Liberation Route Europe trails that allows new ways to experience the route by hiking, walking, and cycling.
- 'Europe Remembers 1944-1945' is a platform that brings together commemorative sites, museums, and events in a collaborative, inspirational travel portal that enables diverse communities to reflect on the complex heritage of World War II from multiple historical perspectives.
- Engaging the younger generations is a key objective for the LRE Foundation. The LRE Youth Programme promotes innovative forms of active remembrance and memory transmission, ensuring that even as living memory becomes history, the stories and sacrifices of individuals will not be forgotten.

Find out more at www.lre-foundation.org, www.liberationroute.com and europere remembers.com

The LRE Foundation has two international offices: in Brussels, Belgium and Arnhem, the Netherlands, as well as branch associations in the UK, Italy, Germany and France.

The LRE Foundation is an equal opportunity employer that is committed to creating an inclusive workplace that provides mutual respect for all. We value diversity and encourage individuals from all backgrounds to join the team as it allows us to better understand and to meet the needs of our members and the communities in which we serve. We do not discriminate based upon race, colour, religion, national origin, ancestry, marital status, medical condition, sex, age, physical or mental disability, gender identity/expression, sexual orientation, or any other legally protected status. We welcome applicants from all backgrounds, communities, and industries, and we are committed to building a team made up of diverse skills, experiences, and abilities.