

LRE
FORUM

LREXPO

2022 PROGRAMME



LRIE FORUM

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Foreword

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Through a selection of engaging events, the LRE Forum 2022 encourages partners and stakeholders to develop new ideas and practices. The LRE Member Seminar provides an occasion to meet with other members, discuss their experiences, and hear the Foundation's latest updates. Following this, the LRE Conference features a variety of engaging speakers, in-depth keynotes and panel discussions, which consider the remembrance sector's potential as a tool for citizenship and shaping today's world. The LRE Gala dining event offers valuable networking opportunities for Foundation members, key partners, and sponsors, whilst the Expo provides representatives from remembrance sites, museums, and tourism destinations an excellent opportunity to network with travel trade stakeholders. Finally, guests will be able to experience Normandy's critical WWII history through organised site visits to some of the most influential locations, museums, and memorials.

Introduction

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A travers une série d'événements, le LRE Forum 2022 encourage ses partenaires et membres à développer de nouvelles idées et pratiques. Le séminaire des membres LRE est une occasion de rencontrer d'autres membres, discuter de leurs expériences, et d'en apprendre plus sur les projets de la Fondation. A la suite de celui-ci, la Conference LRE proposera des tables rondes pour lancer le débat et la réflexion, sur le thème du rôle du secteur mémoriel comme outil pour la citoyenneté et la définition du monde d'aujourd'hui. Le Gala offre des opportunités de rencontres pour les membres de la Fondation, ses partenaires principaux, et sponsors, alors que l'Expo propose aux représentants des sites de mémoire, musées, et destinations touristiques, une excellente opportunité de mise en relation avec les acteurs de l'industrie du tourisme. Enfin, les visiteurs pourront aller à la rencontre de l'histoire de la Normandie pendant la Seconde Guerre mondiale à travers des visites guidées des sites, musées et mémoriaux les plus importants de la région.

LRE FORUM

The LRE Forum is an annual event organised by the LRE Foundation. The 2022 edition takes place in Caen (3–6 April) and is organised in cooperation with the Region of Normandy and Normandy Tourism.

Le LRE Forum 2022 est un événement annuel organisé par la Fondation LRE. L'édition 2022 aura lieu à Caen (3–6 avril) et il est organisé en coopération avec la Région Normandie et Normandie Tourisme.

LRE Foundation

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The LRE Foundation is a growing international, inclusive network that connects people and organisations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning. The organisation's main objective is to make this history relevant and accessible, especially for the younger generations. The organisation's main two initiatives are Liberation Route Europe and Europe Remembers. For more information, visit: www.lre-foundation.org

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La Fondation LRE est un réseau international en constant développement, qui met en lien les personnes et organisations engagées pour la préservation et à la valorisation du patrimoine culturel matériel et immatériel lié à la Seconde Guerre mondiale, à sa mémoire et à son sens profond. L'objectif principal de l'organisation est de rendre cette histoire pertinente et accessible, en particulier pour les jeunes générations. Les deux initiatives principales de l'organisation sont la Liberation Route Europe et Europe Remembers. Pour plus d'informations, visitez: www.lre-foundation.org



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Normandy Region, a regional public authority, oversees the development of the remembrance sector in Normandy, fosters intercultural dialogue between all countries concerned, offers historically accurate presentations of the past, and promotes economic development through a better structured touristic offer. Together with regional partners, they aim to restore and promote places of memory, and to inform the public, especially young people.

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La Région Normandie, présidée par Hervé Morin, est une collectivité territoriale administrant le territoire normand. La Normandie est une destination touristique profondément liée au domaine de la mémoire. La Région Normandie est ainsi en charge du développement de la destination Tourisme de Mémoire avec pour ambition de faire de cette destination, La destination par excellence à l'international sur la Seconde Guerre mondiale.

NORMANDIE TOURISME

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Normandy Tourism is the official tourist board of the Region of Normandy and is responsible for its promotion as a tourist destination. The organisation provides information, advice and ideas for things to see and do, places to stay, events, maps and more, to enable tourists to have a unique experience in the region according to their own individual aspirations and motives.

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Tourisme Normandie est l'office du Tourisme officiel de la région normande et en charge de sa promotion en tant que destination touristique. L'organisme fournit des informations utiles pour les touristes et il donne des cartes pour que les visiteurs se retrouvent, et bien plus encore. Le tout dans l'optique de faire vivre aux touristes une expérience unique en Normandie, en accord avec leurs aspirations individuelles et leurs motivations.

LREXPO 2022

The LREXPO is a thematic trade fair where representatives from remembrance sites, museums, and tourism destinations network with travel trade stakeholders to offer unique tourism products and to form partnerships to reach a broader international audience.

LREXPO est un salon thématique où les représentants des sites mémoriels, musées, et destinations touristiques peuvent rencontrer des acteurs du secteur du tourisme, afin de développer des produits touristiques uniques et former des partenariats visant à toucher une audience internationale.



Caen

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Caen, the hosting destination of the LRE Forum 2022, is a lively city in Normandy, just 20 minutes from the D-Day landing beaches and two hours by train from Paris. Rich in history and culture, the city tells the story of its past and difficult liberation in July 1944, which left the place heavily destroyed. The now restored city centre is an attractive place to visit, with plenty of museums, shops, restaurants, and public gardens.

Wondering how to get to Caen from your location? Check out our suggestions online at www.lre-foundation.org/forum

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La ville hôte du LRE Forum 2022, Caen, est une ville vivante située en plein cœur de la Normandie, à 20 minutes à peine des plages du débarquement du Jour J et à deux heures en train de Paris. Riche en histoire et culture, la ville témoigne de son passé et de sa libération difficile en juillet 1944, la laissant fortement détruite. Le centre-ville, désormais reconstruit, est une destination prisée, à travers ses nombreux musées, magasins, restaurants et jardins publics

Pour préparer votre visite, veuillez trouver nos suggestions en ligne sur www.lre-foundation.org/forum

Covid-19

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As the Covid-19 pandemic situation continues to develop, the LRE Foundation wishes to host a safe and enjoyable event for everyone involved, respectful of all health recommendations and regulations. We therefore require attendees to meet the relevant legal Covid-19 requirements and to consult the official [French regulations before travelling](#).

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La situation liée à la pandémie de Covid-19 évolue chaque semaine. La Fondation LRE souhaite organiser un événement sûr et agréable pour toutes les personnes présentes, respectant les diverses recommandations et réglementations sanitaires. Dès lors, nous demandons aux participants d'être en ordre quant aux nécessités légales par rapport au Covid-19 et de consulter la [réglementation officielle française avant de voyager](#).



Venue Lieu

LREXPO- 05.04.2022

MoHo

Corner of Rue de la Gare and Quai Amiral Hamelin, 14000 Caen

Croisement entre la Rue de la Gare et le Quai Amiral Hamelin



Public Transport | Transports publics

"Quai Meslin" - Bus No. 1, 3, 10, 12

"Quai Hamelin" - Navette Centre-Ville

Parking

20 Av. Pierre Mendes France, 14000 Caen

8 Rue Rosa Parks, 14000 Caen

Programme

05.04.2022 | 08:00 CET – 14:00 CET
MoHo HQ

08:00 - 09:00	CET	Registration & Set-up <i>Inscription & mise en place</i>
09:00 - 09:10	CET	Welcome <i>Bienvenue</i> by Rémi Praud (Managing Director - LRE Foundation), and Michael Dodds (Director - Normandie Tourisme)
1-on-1 Meetings		Round 1 Networking Sessions
09:15 - 09:30	CET	Meeting #1 _____
09:35 - 09:50	CET	Meeting #2 _____
09:55 - 10:10	CET	Meeting #3 _____
10:15 - 10:30	CET	Meeting #4 _____
10:35 - 10:50	CET	Meeting #5 _____
10:50 - 11:05	CET	15-Minute Break
1-on-1 Meetings		Round 2 Networking Sessions
11:05 - 11:20	CET	Meeting #6 _____
11:25 - 11:40	CET	Meeting #7 _____
11:45 - 12:00	CET	Meeting #8 _____
12:05 - 12:20	CET	Meeting #9 _____
12:20 - 12:45	CET	Meeting #10 _____
12:45 - 12:55	CET	Closing Remarks <i>Remarques finales</i> by Rémi Praud (Managing Director - LRE Foundation)
12:55 - 14:00	CET	Lunch <i>Déjeuner</i>

*Full programme can be found online at: lre-foundation.org/forum

*Le programme entier est consultable sous: lre-foundation.org/forum

Book Appointments

Prenez un RDV

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The LREXPO 2022 will be held in person, using the [Eventtia](#) platform to book networking sessions in advance. On the day you will have the opportunity to attend 10 meetings, lasting 15-minutes each, with the travel trade representatives and members/partners of the LRE Foundation and Normandy Tourism. This will also be followed by an informal networking session.

Complete your profile

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You can easily edit your profile and view your sessions using the LRE Forum 2022 Eventtia online portal. We recommend completing your profile with the following information:

1. Add profile pic or logo.
2. Brief bio about you and your organisation including the website.
3. Contact Information.

How to request/accept meetings

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To request meetings, please log-in to the LRE Forum 2022 Eventtia online portal.

1. Navigate to 'Attendees and Networking Module' (left hand sidebar) and select the participant you would like to connect with.
2. Check their schedule availability, select your time slot and 'Send request'. A notification should appear at the top of your screen confirming the request has been sent.
3. Once the meeting request is sent, the participant will be able to 'accept' or 'decline'.
4. You can manage your own received meeting requests via your email account. You will be notified by email when you receive meeting requests and can either 'accept' or 'decline' via the link in the email.
5. To view your personal schedule, navigate to 'Programme' (left hand sidebar) and select the middle tab 'Meetings'.
6. You can select meetings from your schedule to 'cancel' or 'add to your calendar'.

Please submit and accept all meetings requests by Friday March 25. You can view your personalised schedule anytime via the Eventia Platform.

Questions?

Follow a the step-by-step video at <https://www.lre-foundation.org/forum/> or email to event@liberationroute.com with the subject line "EXPO".

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La LREXPO 2022 se tiendra en présentiel, utilisant la plateforme Eventtia afin de réserver les sessions de réseautage en avance. Le jour même, vous aurez la possibilité de prendre part à 10 réunions différentes, durant chacune 15 minutes, avec les représentants du secteur du voyage et les membres/partenaires de la Fondation LRE et Normandie Tourisme. Cela sera aussi suivi d'une session informelle de réseautage.

Compléter votre profil

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Vous pouvez facilement éditer votre profil et consulter vos sessions en utilisant le portail en ligne du LRE Forum 2022 sur Eventtia. Nous vous recommandons de compléter votre profil avec les informations suivantes:

1. Ajoutez une photo de profil ou un logo,
2. Brève bio à votre sujet et celui de votre organisation, en incluant le site internet,
3. Informations de contact.

Comment demander/accepter un RDV

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Pour demander des rencontres, veuillez-vous connecter au portail en ligne du LRE Forum 2022 sur Eventtia.

1. Cherchez 'Participants et module de réseautage' (barre latérale gauche) et sélectionnez le(s) participant(s) avec qui vous voulez entrer en contact,
2. Vérifiez leurs créneaux horaires, sélectionnez le vôtre et envoyez votre requête. Une notification devrait apparaître dans la partie supérieure de votre écran, confirmant l'envoi de la requête,
3. Une fois la requête envoyée, le participant pourra accepter ou refuser,
4. Vous pouvez gérer vos propres demandes de rencontres via votre compte email. Vous serez notifié par email quand vous recevrez une demande de rencontre et pourrez soit l'accepter, soit la refuser via le lien dans l'email,
5. Pour voir vos créneaux horaires, allez dans 'Programme' (barre latérale gauche) et sélectionnez l'onglet médian 'Rencontres',
6. Vous pouvez sélectionner des rendez-vous dans votre horaire à supprimer ou à ajouter à votre calendrier.

Prière de soumettre et accepter toutes les demandes de rencontre avant le vendredi 25 mars. Vous pouvez consulter votre horaire personnalisé à tout moment via la plateforme Eventia.

Suivez une vidéo étape par étape sous <https://www.lre-foundation.org/forum/>, ou par email à event@liberationroute.com avec comme objet 'EXPO'.

Exhibitors



Airborne Museum Sainte Mère Église

<https://www.airborne-museum.org/en/>

Few miles from Normandy landing beaches, the Airborne Museum has become the largest museum in Europe dedicated to the American paratroopers of the 82nd and 101st Airborne engaged in the context of the Normandy invasion in 1944, during the Second World War.

Representative(s) Représentant(s):

Magali Mallet *Director*



Alsace Destination Tourisme

<https://www.alsace-destination-tourisme.com/>

Alsace Destination Tourisme is the tourist development agency for the European Collectivity of Alsace in northeastern France.

Representative(s) Représentant(s):

Catherine Million-Hunckler *Executive Assistant*

Fabienne Fessler *Project Manager*



Bastogne War Museum

<https://www.bastognewarmuseum.be/en/home-en/>

Located near the Mardasson Memorial, Bastogne War Museum offers a contemporary interactive context of the causes, events and consequences of the Second World War, with a particular emphasis on the Battle of the Bulge.

Representative(s) Représentant(s):

François Collard *Event Manager*

Mathieu Billa *Manager*



Bayeux Bessin – D-Day Tourist Office

<http://www.musee-radar.fr/>

The Bayeux Bessin D-Day Tourist office is in charge of the German Battery of Longues-sur-Mer, a key element of the Atlantic wall and one of the most incredible sites on the Landing Beaches. The tourist office promotes as well the city of Arromanches, Bayeux and Port-en-Bessin.

Representative(s) Représentant(s):

Marion Fleury *Chargé de Promotion*



Brabant Remembers

www.brabantremembers.com

Brabant Remembers recounts 75 personal stories of lives that were changed during WWII, from mobilisation to occupation, collaboration and liberation. These stories form part of an innovative cultural programme aiming to convey the impact of WWII and to make it tangible and understandable for younger generations.

Representative(s) Représentant(s):

Femke Klein *Director*

Pim Sybesma *Manager*

Exhibitors



Bridge to Liberation – Airborne Region

<https://bridgetoliberation.nl/>

The foundation in Arnhem aims to reflect on the impact of the Battle of Arnhem in a new way reaching a wide audience. They organise an annual, free multimedia public program where everyone feels welcome, the passing on of memories is central and education and participation are the result.

Representative(s) Représentant(s):

Marieke Van Kessel *Director*

City of Pilsen



City of Pilsen

<https://www.pilsen.eu/citizen/>

There is no other place in the Czech Republic where you could experience the spectacular celebration of the end of the Second World War. Every year, the Liberation Festival in Pilsen commemorates the liberation of the city by the U.S. Army led by general Patton during the first weekend in May.

Representative(s) Représentant(s):

Jan Engler *Marketing Project Specialist*

Jana Komišová *Head of PR and Marketing*

Veronika Jilichová Nová *City councillor*



Centre de Loisir Nautique

Representative(s) Représentant(s):

François Garnavault *Directeur*

Camille Adamy *Chargée de développement*



D-Day Experience

<https://dday-experience.com/en/>

Representative(s) Représentant(s):

Aurélie Mignot *Manager*



The D-Day Story

www.battleguide.co.uk

The focus of The D-Day Story is the liberation of Europe from Nazi Germany occupation. It is told using the personal possessions and words of the people who took part (The D-Day Story, Portsmouth City Council, UK).

Representative(s) Représentant(s):

Ross Fairbrother *General Manager*

Exhibitors



Dunkerque Tourisme

<https://www.dunkirk-tourism.com/>

Dunkerque Tourisme is the Tourist Board for Dunkirk, providing information and activities for visitors to the area.

Representative(s) Représentant(s):

Onno Ottevanger *Commercial Manager*

Emmanuel Clermont *Incoming sales executive & tour guide*



Fédération Française de Randonnée Pédestre

<https://www.ffrandonnee.fr/>

Founded in 1978, the French Federation of Hiking (FFRandonnée) is an association delegated by the Ministry of Sports for the practice of hiking and long-distance, for which it defines the standards, member of the French National Olympic Sports Committee (CNOSF) and of the European Federation of Hiking (FERP).

Representative(s) Représentant(s):

Jean-Claude Marie *Vice President for Development*

Medeleine Lebranchu *First Vice President*

Valérie Lecurieux *Deputy Manager APIC Service*

Florian Mathiot *Project Manager*

Nicole Bouet *President*



Fédération des Guides de Normandie

<https://guidesdenormandie.fr/>

Federation of more than 120 qualified guides and holders of the professional certification issued by the Ministry of Culture

Representative(s) Représentant(s):

Amadine Eudes *Secrétaire*



Fletcher Hotels

<https://www.fletcher.nl/en/>

Largest chain of hotels in the Netherlands with a wide range of unique, authentic hotel-restaurants throughout the country, are often housed in historic buildings and each providing a different atmosphere and experience.

Representative(s) Représentant(s):

Marcel Hoogenboom *Hotel Manager*

Bo van Raaij *Banquet sales supervisor*



Juno Beach Centre

<https://www.junobeach.org/>

Located in Normandy, the museum helps visitors to understand Canada's role in WWII, as well as teaching Canadian values and culture by showcasing contemporary Canada. Exhibits alternate between areas of emotion, reflection, discovery, and remembrance, eliciting the visitor's participation.

Representative(s) Représentant(s):

Rebecca Le Savoureux *Sales Manager*

Exhibitors



Limburg Marketing

<https://limburg.marketing/nl>

Limburg Marketing is the Destination Management Organisation for the central and northern part of the province of Limburg, the lead partner for Liberation Route Limburg and partner for the Hiking Trail.

Representative(s) Représentant(s):

Carla Sawyer *Product Development, Sales & Reservations*
Giel Polman *Director*



LRE Foundation

www.lre-foundation.org/

The LRE Foundation is a growing international, inclusive network that connects people and organisations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning.

Representative(s) Représentant(s):

Joël Stoppels *Project Manager - LRE Guide Network*
Peter Kruk *Programme Manager*
Jessica Casagrande *Project and Communications Officer*



LRE Germany

The Germany branch is located in North Rhine Westphalia and works to connect people and organisations dedicated to preserving the cultural heritage related to World War II.

Representative(s) Représentant(s):

Gotthard Kirch *Managing Director*



LRE Italy

www.lre-italy.org

LRE Italy's main objective is to create and expand a commemoration route connecting the regions where the liberation of Italy from the Nazi occupation and the fascist regime took place, in the period 1943-1945.

Representative(s) Représentant(s):

Carlo Puddu *Managing Director*
Katia Gerunda *Executive Marketing Manager*



Mary & Folks

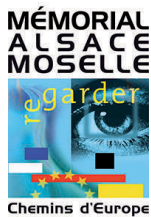
<https://maryandfolks.com/>

Incoming agency - Historical and gourmet tours in Normandy to meet the Normans.

Representative(s) Représentant(s):

Marie-Helene Teyssedre *Founder*

Exhibitors



Mémorial Alsace Moselle

<https://www.memorial-alsace-moselle.com/en/>

Representative(s) Représentant(s):

Mélanie Alves Rolo *Librarian*

Sabine Bierry *Director*



Mons Tourism Office

<https://www.visitmons.co.uk/>

Mons has a rich military history and the museum invites visitors to question the multiple realities of war. Tanks in Town, the only commemoration of its kind in the world, celebrates the liberation of Mons in 1944 with a procession of WWII tanks and military vehicles.

Representative(s) Représentant(s):

Michel Vasko *Deputy Manager*



Museum Berlin-Karlshorst

<https://www.museum-karlshorst.de/en/>

A museum about the German war against USSR 1941-1945 ("war of annihilation") and historical place of the (second) German surrender on 8th of May 1945. The museum is run in cooperation with Russia, Belarus and Ukraine.

Representative(s) Représentant(s):

Jörg Morré *Director*



Museum of Gdańsk

<https://muzeumgdansk.pl/>

The Museum of Gdańsk was established in 1970 as a branch of the Pomeranian Museum in Gdańsk and is located in the Main City Hall, a historic building dating back to the 14th century. The Museum's collection groups about 70 thousand items, documenting the history of the city from the Middle Ages to the contemporary times.

Representative(s) Représentant(s):

Jan Szkudliński *Historian*

Waldemar Ossowski *Director*



The National WWII Museum

<https://www.nationalww2museum.org/>

The National WWII Museum tells the story of the American Experience in the war that changed the world - why it was fought, how it was won, and what it means today - so that all generations will understand the price of freedom and be inspired by what they learn.

Representative(s) Représentant(s):

Nathan Huegen *Director of Educational Travel*

Exhibitors



Normandy Battlefield Tour Guides Association

<https://www.normandy-battlefield-tour-guides-association.com/>

Representative(s) Représentant(s):

Magali Desquesne *Presidente*



Normandie Tourisme

<https://en.normandie-tourisme.fr/>

Normandie Tourism is the official tourist board of the Region of Normandie and is responsible for its promotion as a tourist destination. The organisation provides information, advice and ideas for things to see and do, places to stay, events, maps and more, to enable tourists to have a unique experience in the region according to their own individual aspirations and motives.

Representative(s) Représentant(s):

Dominique Saussey *Responsable Univers Découverte*

Valerie Joannon *Marketing Executive*



Normandy Victory Museum

<https://normandy-victory-museum.fr/en/>

In the heart of the Cotentin marshes, in Carentan in Normandie, the NORMANDY VICTORY MUSEUM invites you on a moving journey alongside those who lived and made history. Whether they are combatants or civilians, national heroes or everyday heroes, we pay tribute to them through a journey through the heart of the Battle of the Hedges.

Representative(s) Représentant(s):

Godefroy Beaussire *Director*



Office de Tourisme Gold Beach

<https://www.tourisme-creully.fr/>

Representative(s) Représentant(s):

Cléa Desguets *Director*

Mélanie Grivois *Conseillère en séjour*



Office de Tourisme Caen La Mer

<https://www.caenlamer-tourisme.com/>

Representative(s) Représentant(s):

Florence Nikolic *Chargée de Promotion/Presse*

Sylvain Paix *Chargé de mission tourisme responsable*

Exhibitors



Office de Tourisme du Pays de Falaise

<https://www.caenlamer-tourisme.com/>

The Pays de Falaise Tourist Office mainly promotes the end of the Battle of Normandy with the Falaise Pocket (last decisive operation) as well as the life of civilians during the war through the Falaise Memorial, the only museum in Normandy based on the theme of civilians.

Representative(s) Représentant(s):

Florence Nikolic *Chargée de Promotion/Presse*

Jérémy Bischoff *Chargée de Promotion*



Parco Nazionale della Pace di Sant'Anna di Stazzema

<https://parconazionaledellapace.it/>

The Sant'Anna di Stazzema National Peace Park is responsible for organising activities to commemorate the Nazi and Fascist massacre and promoting policies for young people.

Representative(s) Représentant(s):

Michele Morabito *Director*



Station Radar 44 Museum

<http://www.musee-radar.fr/>

The only radar station kept in its original state of the D-Day Landing beaches.

Representative(s) Représentant(s):

Emmanuel Hebert *Chargé de développement*



Utah Beach Museum

<https://utah-beach.com/>

Built where the first American troops landed on June 6 1944, Utah Beach museum recounts the story of D-Day in 10 chronological sequences, immersing visitors in the history through a collection of objects, vehicles, materials, and oral histories.

Representative(s) Représentant(s):

Bertrand Ledan *Assistant Director*



Ville de Saint-Raphaël

<https://www.ville-saintraphael.fr/>

Town of Saint-Raphaël is a landing place of the operation Dragoon on August 15, 1944, and sets up memorial activities related to WWII in the east of the Var department.

Representative(s) Représentant(s):

Alain Dubreuil *Project Director "Ville de mémoire"*



Visit The Other Holland

www.visittheotherholland.com/

Welcome to the Other Holland region, only one hour away from Amsterdam. Undiscovered treasures; a pure experience of the Dutch living, the sparkling river IJssel, described by many as Holland's most beautiful river, with beautiful mediaeval and hanseatic cities.

Representative(s) Représentant(s):

Nico de Mol *Travel Trade*

Travel Trade Attendees



Bartelings

<https://www.bartelings.com/>

Specialised curator of Escorted Journey's by Air, connecting destinations in one easy and convenient manner by using a privately chartered aircraft.

Representative(s) Représentant(s):

Gary Bartelings *Managing Director (EN)*



Battlefield Discovery

www.battlefelddiscovery.nl

We provide Bespoke guided tours to the 1944/45 battlefields of the Rhine campaign. Discover the operations and former battlefields, including well known and 'off the beaten track' locations and stories that shaped the outcome of WW2.

Representative(s) Représentant(s):

Edwin Popken *Historian / Director (EN, NL, DE)*



Battle Guide Tours

www.battleguide.co.uk

Battle Guide Virtual Tours in Bedfordshire blend the latest in technology with traditional historical material to deliver immersive virtual guided tours to a live global audience.

Representative(s) Représentant(s):

Dan Hill *Military Historian (EN)*



The Battlefield Tours

www.thebattlefieldtours.com

The Battlefield Tours of Canada is one of the longest running tour operators in Canada, having escorted Canadian Veterans & their families to Canadian battlefields around the world for over 30 years.

Representative(s) Représentant(s):

Samantha Cowan *Operations Manager*



EF Go Ahead Tours

<https://www.goaheadtours.com/>

EF Go Ahead Tours operates group-guided travel for North American adult customers of Education First, the world's largest private education company. We create one-of-a-kind, flexible journeys for curious travellers, focusing on education, cuisine, adventure, and heritage.

Representative(s) Représentant(s):

Tom Benoit *Senior Market Innovation & Responsible Travel Specialist (EN)*

Travel Trade Attendees



Ellison Travel and Tours

jenniferf@ellisontravel.com

EN Ellison Travel & Tours is a full service agency providing committed customer care for individuals and groups. We have four divisions, student travel, customised groups, vacations & cruises & Business travel. In 1980 Doug Ellison, President and CEO opened his first office. Today we employ over 90 people in 7 locations in Canada.

Representative(s) Représentant(s):

Genowefa Fassina *Business Development* (EN)



Georgia Hardy Tours

www.ghardytours.com

A Toronto based educational group travel provider creating exhilarating and custom-made group travel experiences using creativity, knowledge and a methodical approach to planning.

Representative(s) Représentant(s):

Melina Mancini *Sales Director* (EN, IT, NL)



Gold Beach Company

www.goldbeachcompany.com

Gold Beach Company has been a tour guides company for 20 years running both shared and private tours in Normandy.

Representative(s) Représentant(s):

Vincent Huet *Co CEO* (FR, EN)



Liberation Tours

www.liberationtours.ca

Ontario-based all-Canadian tour operator for premium, guided coach tours to the battlefields of Western Europe (France, Belgium, Holland, Italy, England and more).

Representative(s) Représentant(s):

Mark Proulx *Tour Historian* (EN, DE)



Live Travel and Tours

www.livetravelandtours.com

Live Travel and Tours in Surrey is a UK-based European tour operator specialising in educational, cultural and music performance group tours for both the student/youth and adult markets. Our clients are predominantly North American groups (95%).

Representative(s) Représentant(s):

Shannan Carter *Global Business Development Manager* (EN, FR)

Travel Trade Attendees



My Battlefield Guide

www.mybattlefieldguide.com

My Battlefield Guide is an open-source platform for battlefield guides around the world to create their own self-guided mobile audio tours. Our tours have been created and narrated by local and expert guides. Expertly told accounts of historical events My Battlefield Guide is like having a private tour guide in your pocket.

Representative(s) Représentant(s):

Matthew Menneke Founder & Guide (EN, DE)



Miracolo Tours

www.miracolotours.com

Miracolo Tours provides not just a guide, but an expert. Not just a bed, but a four-star hotel. Not just a good meal, but authentic local cuisine. Not just a tour, but a once in a lifetime experience.

Representative(s) Représentant(s):

Peter Prager President (EN)



Radius Tours Munich

www.radiustours.com/

One of Munich's leading international tour companies, offering a large menu of walking and bike tours, evening events, and day trips throughout Bavaria and into Austria. We also offer specialist tours on the history and legacy of the Third Reich, and work in partnership with the Dachau Concentration Camp Memorial Site.

Representative(s) Représentant(s):

Brendan McGurk Manager (EN)



Sophie's Great War Tours

www.sophiesgreatwartours.com

A family-run specialist tour operator, creating exceptional WW1 and WW2 battlefield tours across France, Belgium and the Netherlands. Experts in history and hospitality, delivering unforgettable immersive historical travel experiences.

Representative(s) Représentant(s):

Sophie Shrubsole Owner (EN)



Tours International

www.tours-international.com

Tours International organises group travel to the UK and Europe with an exciting range of special interest tours. These include Christianity; Film & TV Locations; History, Heritage & Royalty; Military; Gardens; Literary; Sports Hospitality; Fashion & Shopping and Luxury Experiences.

Representative(s) Représentant(s):

Ralph Bennett Director (FR, EN)

Travel Trade Attendees



Travelmeister Tours, LLC

www.travelmeister-tours.com

We are a small U.S. Veteran owned and operated Tour Operator that serves outbound clients coming from North America into Europe. We design our tours for FIT and small groups. We specialise in unique and immersive experiences.

Representative(s) Représentant(s):

Jacob Roush CEO and Founder (EN, DE)



Visit Ouest

www.visit-ouest.com/

Incoming travel agency for western France, DMC covering Brittany, Normandy, the Loire Valley and the Channel Islands. Offering hiking and cycling tours in Normandy.

Representative(s) Représentant(s):

Gaetan Loiseau Production Assistant (FR)

Misc. Attendees



Association Bruneval 42

<https://www.bruneval42.com/>

Representative(s) Représentant(s):

Paul Coquerel *Président de Bruneval42*



American Legion Paris

<https://www.junobeach.org/>

The American Legion (TAL) is the largest Veteran organization in the world, and Paris Post 1 has the honor of being the oldest (formed in 1919 in Paris) and only TAL Post in France. Paris Post 1's mission is to Honor our veterans, Support their families, and reach out in Friendship to the veterans and citizens of France.

Representative(s) Représentant(s):

Valerie Prehoda *Vice-Commander*



EFFORTS Europe

<https://www.efforts-europe.eu/>

European Federation of fortified sites.

Representative(s) Représentant(s):

Rafaël Deroo *Secretary General*



Terug naar Westerbork

Foundation for education and sports to remember WW2.

Representative(s) Représentant(s):

Annet De Jong *Teacher / Mentor*

Gretha Boels *Board Member*

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This event is not organised by the French Government. It is however authorised by the French Government to use the emblem of the French Presidency of the Council of the European Union.

FR

Le LRE Forum 2022 est officiellement reconnu comme un événement organisé dans le cadre de la présidence française du Conseil de l'Union européenne.

Cet événement n'est pas organisé par le Gouvernement français. Il est cependant autorisé par celui-ci à utiliser l'emblème de la présidence française du Conseil de l'Union européenne.



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