





## JOIN US ON THIS JOURNEY, AS WE HONOUR AND REMEMBER TOGETHER. VISIT: EUROPEREMEMBERS.COM









SOCIAL MEDIA

@EuropeRemembers



Europe Remembers is a project initiated by the LRE Foundation, a growing international inclusive network that connects people and organizations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning. The organisation's main objective is to make this history relevant and accessible, especially for the younger generations. Together with members, the LRE Foundation promotes and supports innovative and sustainable projects that make modern European history visible and accessible for visitors and citizens.

VISIT OUR WEBSITE: LRE-FOUNDATION.ORG

#### **CONTACT** LRE Foundation

Dutch Office:

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# **TRAVEL TO REMEMBER**

A JOURNEY THROUGH THE HISTORY OF WORLD WAR II



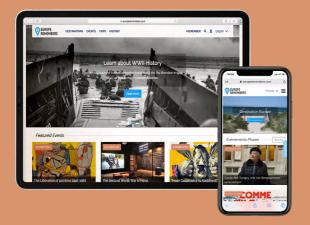


Europe Remembers is the premier European remembrance tourism destination brand that brings together commemorative sites and events in a collaborative, inspirational travel portal.

As a unique brand, Europe Remembers seeks to create a global commitment to preserve history and eyewitness memories for future generations. As a platform, Europe Remembers enables diverse communities to reflect on the complex heritage of World War II from multiple historical perspectives. The aim is to teach, to share experiences, and to encourage mutual understanding of our shared past. With fewer eyewitnesses each passing year, Europe Remembers seeks actively to promote new ways of commemorating and remembering World War II for the future.

#### THE WEBSITE EUROPEREMEMBERS.COM

This website is designed to list and promote events, itineraries, and World War II related stories from all ove Europe. It offers an exploration of history while discovering new destinations and sites together with travel ti



## **GET INVOLVED!**

Create an account and upload your event or travel experience so they are promoted online. With this very simple way, you can contribute to build a one-stop-shop platform to inform visitors from all over the world about commemorations, exhibition conferences, festivals, etc.

In addition, Europe Remembers offers also the opportunity to design and create you own tailor-made campaign for your town, city or region. Join forces with cultural and touristic partners around you and build your very own Europe Remembers campaig Contact us for more information.

SIGN IN ON: EUROPEREMEMBERS.COM/REGISTER

### **BACKGROUND**

Europe Remembers initially began as an international campaign targeted around the 75th anniversary of the end of World War II in 2019-2020 through partnership between: The LRE Foundation, the Dutch National Fund for Peace. Freedom and Veterans Support (vfonds, NL), NBTC Holland Marketing (NL), Region of Normandy (FR), Normandy Tourist Board (FR), City of Bastogne (BE), Bastogne War Museum (BE), Tourism Veluwe Arnhem Nijmegen (TVAN, NL), Province of Limburg (NL) and Crossroads Brabant (NL). The aim was to create a centralised European platform for the multitude of commemorations and destinations. as well as a unified awareness campaign. The end of the 75th anniversary's commemoration does not mark the end of Europe Remembers. The project will continue in the coming years and will be the basis of the 80th anniversary program in 2024-2025.



## EUROPE REMEMBERS "ON TOUR!"

Since May 2019, the Europe Remembers team has gone "On Tour" to visit and to present the most important sites and regions marked by World War II across Europe. At each location, interviews with eyewitnesses, historians, and other individuals bring us closer to the personal stories and histories that link the continent. To watch the videos and life events, follow our social media channels @EuropeRemembers, and #EuropeRemembers or visit our online video map: europeremembers.com/on-tour/ Europe Remembers "On Tour!" offers a great opportunity for our partners by promoting sites, tours, and cultural events evolving around the history of World War II all over Europe.

WATCH THE VIDEOS ON: EUROPEREMEMBERS.COM/ON-TOUR



#### **I REMEMBER**

#### A special VE-Day commemoration in times of Covid-19

In order to commemorate the 75th anniversary of the end of WWII, despite the restrictions due to the COVID-19 pandemic, LREF organized a series of live online dialogues with 25 veterans and eyewitnesses from seven countries around the world. #IRemember was an occasion for the younger generations to connect and have one-on-one conversations with those who experienced the war firsthand. From a studio in Brussels, the LREF streamed the live conversations for five days on its Facebook and YouTube channels. Nearly twenty hours of conversations in four different languages (Dutch, English, French, and German) took place. Thousands of people followed the event live and afterwards via the Europe Remembers' channels.

FIND OUT MORE ON: EUROPEREMEMBERS.COM/I-REMEMBER