



Vacancy – Communications and Marketing Trainee
LRE Foundation
Brussels office

Starting date: September/October 2021

Deadline to apply: 30. June 2021

ABOUT THE LRE FOUNDATION

Liberation Route Europe (LRE) is a Cultural Route that connects people, places, and events to mark Europe's liberation from occupation during World War II and to reflect on the long-lasting consequences and history of the war through a multi-national, multi-perspective approach. With hundreds of sites and stories in nine European countries, the route links the main regions along the advance of the Allied Forces in 1943-1945.

The Liberation Route Europe is a project initiated by the LRE Foundation, a growing international inclusive network that connects people and organizations dedicated to preserving and valorising the tangible and intangible cultural heritage related to World War II, its memory and meaning. The organisation's main objective is to make this history relevant and accessible, especially for the younger generations. Together with members, LREF promotes and supports innovative and sustainable tourism that makes modern European history visible and accessible for visitors and citizens. Eventually, the idea emerged to create an international remembrance route to link the regions, sites and stories of the liberation across Europe. The ambition was to tell stories from many different perspectives that explored the complexity of the wartime experience such as those between soldiers and civilians, men and women, as well as Western and Eastern Europe.

Find out more at www.lre-foundation.org, www.liberationroute.com and europe remembers.com

The LRE Foundation has two offices: in Brussels, Belgium and Arnhem, the Netherlands.

SCOPE AND TASKS

Under the supervision of the Communication team members, the trainee will support the LREF's work on various topics and fields:

- Assisting with the implementation of a new communications strategy and 5 Year Plan
- Quantitative and qualitative research for strategy development, event evaluations, etc.
- Management, development and updating of Europe Remembers' online platforms
- Developing content for the LRE communications channels (social, newsletter, LibRE magazine, websites etc.)
- LREF community and social media management
- Assist with media outreach and liaison including events and monitoring
- Organization of events e.g. conferences, product launches, travel fair participation, presentations, meetings etc. from small to large scale;

- Copywriting, proofreading and translation for communications, marketing, and online content
- Drafting and publishing of press releases
- Press review and online monitoring

Depending on the trainee's profile and competences, they will also be able to participate in other projects.

PROFILE

We are looking for a trainee with:

- Demonstrated interest in European history and/or politics, culturally-focused NGO development or sustainable tourism
- A relevant ongoing education in communications, marketing, journalism or any field relevant to this traineeship description
- Excellent command of English (C2 or native speaker). Knowledge of French, Dutch, German, Italian, Polish or Czech is an advantage
- Experienced in copywriting
- Excellent writing and presentation skills
- Proactive, team player and good interpersonal skills
- Ability to approach work creatively and innovatively
- Flexible work attitude
- Online oriented – comfortable in digital environments with an excellent understanding of theoretical, practical and personal practices
- Self-starter and autonomous in approaching work
- Able to respect deadlines and tight timing with critical attention to detail.

OFFER

We offer a full-time trainee position in a dynamic, multi-cultural, collaborative environment with exposure to high profile and high-quality projects. Starting in March 2021, the traineeship is for 3 to 6 months and is located in Brussels.

*If you are interested in this traineeship position, **please address your cover letter to Mr. Rémi Praud and send it with your CV as one PDF to Ms. Sarah Wiedenmann: s.wiedenmann@liberationroute.com with the following email subject: Communications Traineeship.***

Please note that applications without a cover letter will not be taken into consideration.

Only shortlisted candidates will be notified and invited for an interview.

For more information, visit our website: www.lre-foundation.org

The LRE Foundation is an equal opportunity employer that is committed to creating an inclusive workplace that provides mutual respect for all. We value diversity and encourage individuals from all backgrounds to join the team as it allows us to better understand and to meet the needs of our members and the communities in which we serve. We do not discriminate based upon race, colour, religion, national origin, ancestry, marital status, medical condition, sex, age, physical or mental disability, gender identity/expression, sexual orientation, or any other legally protected status. We welcome applicants from all backgrounds, communities, and industries, and we are committed to building a team made up of diverse skills, experiences, and abilities.